

NOTHING BUT GOOD

Saturday, November 13 81 51
Sunday, November 14 81 41
Monday, November 15 75 46
Tuesday, November 16 77 51

The Desert Sun

TWENTY-EIGHTH YEAR
and PALM SPRINGS NEWS

GIVE!
Palm Springs
Community Chest

Vol. XXVIII, No. 26

3 Sections — 24 Pages

Palm Springs, California. Thursday, November 18, 1954

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GEORGE RASMUSSEN, left, and Elly Wyndhurst, president of Los Compadres, sponsors of Western Week in Palm Springs November 22-28, draw from hats held by Western Week chairman Mac MacDonald, to see who will sponsor each queen contestant. One hat held the name of each entrant from Palm Springs. The other of a local organization which has volunteered to help the aspirant in her ticket sales for the rodeo.

Samson Says Chest Drive Still Gaining

An increase of 100 percent over the first week of donations was reported today by Herb Samson, 1954 campaign chairman for the Palm Springs Community Chest.

Samson and Howard Morris, president of the Chest's board of directors, announced that collections to Wednesday noon totaled \$8000 in round figures. Figures reported Nov. 10 showed only \$4000, for the first 10 days of the drive.

SAMSON SAID TODAY, "Donations definitely are picking up after our somewhat disappointing start." He added, "We attribute this week's increase to

Story and photograph of activities of the Welfare and Friendly Aid Society, a Community Chest agency, may be found on Page 5b today.

the greater number of volunteer workers and their increased activity on behalf of this worthwhile, once-yearly drive."

An appeal that Palm Springs residents and longtime visitors act as "self-solicitors" was voiced by Morris.

HE SAID, "We sincerely hope that anyone who has not been contacted by a volunteer collector—or who has been approached through the widespread mailing campaign of the advanced gifts committee—will sit down today, write their check and drop it in the mail."

Morris said this year's goal of \$37,899 is "the absolute minimum needs for the coming year of the Community Chest and the five agencies it supports."

The youth and welfare agencies are the Boys Club, Boy Scouts, Girl Scouts, Desert Museum, and the Welfare and Friendly Aid Association for its support of the Youth Center and the Health Center.

70 Now Seeking Police Chief Job in Palm Springs

Seventy applications have now been received for the position of police chief, City Manager R. W. Peterson reported this week.

This is an increase of 20 over last week, with the closing deadline for filing of applications not yet set.

Capt. Orest Johnson is serving as acting chief of police in the interim period.

Trailers to be Banned on Residential Lots Dec. 15

Strict city-wide enforcement of the city ordinance prohibiting storage of trailers on residential property will be started on December 15, City Manager R. W. Peterson announced this week.

This will permit anyone now storing a trailer in his yard or driveway sufficient time to arrange for proper storage, Peterson said.

"We are reluctant to take this action, but we receive numerous complaints each week and feel that it is only fair and equitable to enforce the law



PAULINE REAGEN is the American Legion's candidate for queen of Western Week, which starts Monday and continues through next Sunday. The queen will reign at the many big events of the celebration, including the rodeo Saturday and Sunday afternoons.

Sunbathing Visitor Looks at Scenery, Loses Clothes

A 67-year-old visitor learned a lesson Monday afternoon—keep your clothes near at hand when sunbathing.

Here for just a few days, he decided to take a sun bath. He parked his car downtown and walked up into the canyon, taking special care to remain away from the traveled trails.

Enjoying the sunshine while nude, he walked around to inspect the various rock formations. When the sun disappeared over the mountain top, he started to look for his clothes which also contained his money and car keys. But he could not locate the area where he had placed them.

Tuesday, the gentleman returned to the mountain, this time not to sunbathe, but to locate his clothing, money and car keys.

It then started to become dark, so the visitor became worried. Not wanting to spend the night in the mountains he started back toward town, and seeing a home shouting for help. He then approached another home in an effort to secure aid.

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UNEDITED

By BILL RASHALL

I am never without emotional pain at the sight of a Mexican wetback in police custody. His destination is back to Mexico from whence he tried mightily to escape.

Not often even rarely, for that matter, does an occasion arise which drapes human suffering with the light shadows of laughter. In this instance let us call this wet back Mexican Pancho who is really not his name. The story was related to me by a Border Patrol officer and some of them became well acquainted with Pancho.

Pancho, as the story was related to me, lived several hundred miles below the International line. He was and perhaps still is, the economic butt-wark against hunger and privations in his home state of Mexico, for mucho muchachos and many, many near and broomstick relatives. The existence of this family clan was miserable. However, when Pancho would return from Gringo land there would be great rejoicing and the fatted calf was slaughtered and barbecued or cut up to make the tamales taste a little better.

"PANCHO WOULD STEAL across the border," I was told, "to work in our factories and farms. When he had saved, say \$200 American pesos, Pancho felt he had enough money to support his charges for about six months."

But Pancho would never spend one cent of that money for transportation in style back to his homeland. No sir. He had learned that Uncle Sam would supply the transportation for free.

Accordingly, then, Pancho would start out on foot in broad daylight, knowing full well that sooner or later he would be picked up by a police officer or border patrolman and Eureka! there was his free trip home. But that isn't all. As soon as the \$200 was gone, Pancho would bid his family adios and start back for the border. The same routine would occur. The work, the free ride, the fatted calf and then back to this country.

DECIDING TO RETURN to Mexico on one occasion, Pancho walked and walked and walked. Finally he decided that "I am such a foolish man. This walking business is for nothing but horses. I, Pancho, will ride." Accordingly he called the police and informed them (he spoke good broken English), that a Wetback was on Highway 111 walking toward Palm Springs. Presto! In moments he was surrounded and turned over to the Border Patrol. And the free ride back home was in the making. Pretty soon the Border Patrol officers and Pancho became well acquainted. They knew each other, I presume. He may still be doing the same thing for all I know. Must check in with a Border Patrol

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officer and ask about Pancho one of these days.

TOM McCORMICK, our composing room foreman, came into my office to admonish me about smoking too much. Go and talk to Willie Walker and he'll tell you why you should stop burning those fags, said Tom, a cigarette dangling from the corner of his mouth.

Now Willie Walker is our colored pressman, one of the hardest working employees in the shop until a damsel walks by the wide doors on Indian Avenue. Said Willie about smoking:

"My grandpappy don tol' me that if the good Lord wanted us humans to smoke he would have put a chimney in our bairds." Have you got a cigarette on you, Bill? Now look here, Willie. I thought your grandpappy — "Oh, that's when I was a mighty small boy, you know."

ARM-IN-ARM from the Village Pharmacy with Eleanor Machris Gilliland and her husband G. Ray and into the Starlite Room of the Chi Chi. "Well, Bill," she said, "I took a financial beating on that Frank Sinatra home on Alejo." You sold it? I asked. "I believe so but you'll have to see Jim Morton as to the name of the buyer." And Jim Morton: "It's a secret. I can't tell you." The house has more electronic devices than a robot plane. I was told by the builder,

I never knew this before but a bulletin from St. Louis Catholic church in Cathedral City notes that there is a little colony of Polish people, all devout Catholics, who live in the estate section of Eagle Canyon Trailer Park. They are C. Janinski, Z. Melkoski, J. Poznanski, K. Malokoski, J. Poznanski and K. Shatkowski. Tongue twisting names but all good Americans, without a doubt. This, I hope you all will accept, is a welcome to Palm Springs.

John Noyes, manager of that hotel "where you fly in or drive in" was thrilled with that "Treasure Map" ad that Bob Linsky drew for the Desert Air Hotel. He had reason to be, he said, 'cause people came to the hotel who informed Noyes that heretofore they had never been able to find the place.

ARTHUR GREENFIELD, real estate man is now in the hotel business. Remember when he only sold real estate and was satisfied. Now he builds and sells homes in Las Palmas and is the new owner of the Avalon hotel on North Palm Canyon drive. Charles Lackey, producer of Al Pearce's radio show for more than two years and his lovely wife, are the managers of Avalon. Both of them worked for Technicolor Studios for many years.

How the Foldsey family entered the hotel business will be the topic of my column next Monday. I believe you'll like it.

And then there's that respected businessman, well known in the community, about which a considerable amount of gossip is gurgling. He and blondes and he's married, too!

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\$45,000 Permit Issued for New Post Office Building

Building boomed in Palm Springs and the surrounding area in the past few days.

Issuance of a permit to Harold Hicks for the construction of a new post office building at 811 North Palm Canyon drive topped the week's activity. The permit was for \$45,000. W. R. Groshen is the contractor.

IN ADDITION, permits were issued for ten dwellings, a \$30,000 apartment building, two swimming pools and additions, alterations and sprinkler systems.

In addition to the activity within the city limits two dwellings were begun in the Palm Springs area, one at Thunderbird for J. Tom Jennings, to cost \$26,297 with Mhoon and Mhoon as the contractors.

CITY DEPARTMENT of building permits, totaling \$360,845, went to:

George Boze, 665 Paseo De Anza, dwelling, \$10,000.

Louise Burkett, 1560 North Palm Canyon, hotel addition, \$6,000.

Robert Higgins, 1449 Via Salaria, dwelling, \$23,000.

Ted Kahn, 564 Camino Real, apartment, \$54,000.

W. A. Long, 4445 Calle Carlos, addition, \$3,000.

Mayfair Packing company, 972 North Riverside drive, pool, \$5,000.

Jack Meiselman, 2221 Park drive, Thor Frederickson, dwelling, \$14,000.

Jack Meiselman, 853 Paseo El Mirador, Thor Frederickson, dwelling, \$18,000.

Jack Meiselman, 646 El Ciclo road, Ryan & Ryan, dwelling, \$9,000.

Arthur Press, 820 San Lucas, dwelling, \$12,000.

George Simon, 262 East Certitos, swimming pool, \$4,000.

Col. and Mrs. Banning, 333 Crestview Drive, Panorama building, dwelling, \$20,000.

Conrad Becker, 825 Chia road, Sprinklers Inc., sprinkler system, \$300.

A. Belden Crist, 540-548

DIRECTORY

Palm Springs and Desert Area

Real Estate Firms

PALM SPRINGS Phone 326 S. Indian Ave.
APPLEBAUM, DAVID 5555
BOGESS, Incorporated 2971
Penthouse 31, The Plaza
DAVIS, JOHN C. 3673
1059 N. Palm Canyon Dr.
FOSTER, HERBERT H. 3555
101 N. Palm Canyon Dr.
FULTON, MURIEL E. 2225
119 S. Palm Canyon Dr.
GANNON REALTY CO. 2772
711 N. Palm Canyon Dr.
HAMMOND, JAMES 5373
875 N. Palm Canyon Dr.
HARRY REID and
RUSSELL WADE 2855
850 S. Palm Canyon Dr.
HASKELL, JOHN & CO. 456 N. Belardo Rd. 2564
HICKS, HAROLD J. 2736
813 N. Palm Canyon Dr.
ISRAEL, ADOLPH 2981
671 N. Palm Canyon Dr.
JAMES, MARTHA 2751
445 N. Palm Canyon Dr.
KOTY, FRED F. 5450 or 4620
1404 N. Palm Canyon Dr.
JOHNSON, GENE W. and
MILLER, RAY 3722
596 S. Indian Ave.
MATHEWS, CHAS. J. 6821
MILLER, FRANK W. 2929
422 N. Palm Canyon Dr.
MUNHOLLAND & CO. 3673
1059 N. Palm Canyon Dr.
NELSON, AMY 4627
2277 N. Palm Canyon Dr.
NATHANSON, JERRY 5234
482 N. Palm Canyon Dr.
PALM VALLEY REALTY CO. 431 N. Palm Canyon 2581
NICHOLS, CULVER 2182
861 N. Palm Canyon Dr.
RAY, TERRY 2064 or 5103
773 N. Palm Canyon Dr.
ROCKS, MADGE O. 2992
278 S. Palm Canyon Dr.
SHEPTENKO, PETER B. 2727
The Pioneer Realty Co.
475 N. Palm Canyon Dr.
VENGER, LOUIS 6060 or 5596
3775 N. Indian, P.O. 1447
WEINSTEIN, RALPH 2884
256 S. Palm Canyon Dr.
WILLIAMS, JOHN W. 3311
423 N. Palm Canyon Dr.
WRIGHT, BILLY 5727
1063 N. Palm Canyon Dr.

CATHEDRAL CITY
BILES, RUTH 8-4371
36 Glenn Street
HILLERY, WILLARD R. 8-3417
JORGENSEN, E. M. 8-3401
68-574 Broadway
SHERRILL, R. H. "Bob" 8-3543
707 and 713 "D" St.

COACHELLA
RALPH L. STEPHENS CO.
Hiway 111 and Hill Dr. 8-5205

PALM DESERT
EDITH EDDY WARD
Palm Desert 76-3431
ELLSWORTH, BOB 76-3741
P.O. Box 281

RANCHO MIRAGE
EWART, ESTELLA C 8-4203
TAMARISK C. C. AREA
PALM VALLEY REALTY CO.
Wonder Palms Rd and
Hiway 11 8-5481

THOUSAND PALMS
CORNELIUS, HAL 393
THUNDERBIRD AREA
BURKE, TONY 8-5432
7006 Hiway 111, 1/2 mile
west of Thunderbird C.C.

enzo road, Libbotts Pool, pool, \$5,000.
A. C. Malone, 418 Via Colusa,
R. R. Busch, garage, \$1,000.
T. T. McCarthy, 2191 Park
drive, Sprinklers Inc., sprinkler
system, \$195.
Dr. McCracken, 379 Chino
drive, Sprinklers Inc., sprinkler
system, \$600.
Mr. and Mrs. Charles McFar-
land, 1347 Paseo de Marcia,
dwelling, \$16,000.
P. A. Metz, 1546 North Palm
Canyon, alteration, \$1,000.
William Morgan, 1230 Via
Monte Vista, R. C. Higgins, ad-
dition, \$3,000.

Joseph Pawling, 1055 Olive
Way, dwelling, \$21,000.
Sahara Park Corp., 1955 Ca-
mino Real, Cabana, \$2,400.
Mr. and Mrs. Joel Stone, 754
San Lorenzo road, Charles
Chamberlain, addition, \$3,000.
Paul Tarr, 4117 Sunny Dunes,
addition, \$100.
U.S. Post Office (Harold
Hicks), 811 North Palm Canyon,
W. R. Groshen, commercial,
\$45,000.

COUNTY PERMITS went to:
L. Swingle, Palm Desert, ad-
dition, \$130.
J. Tom Jendins, Thunderbird,
North Palm Canyon drive.

Valentino Adds
Cathedral City to
Area of Service
Cathedral City chamber of
commerce this week adopted a
resolution favoring protection
of that community's establish-
ments by the Charles Valentino
Detective Agency.
Valentino appeared before
the organization last week and
outlined his services.
This week he received a letter

from the chamber, signed by
Warner S. Moon, secretary, in
which his offer was accepted.

Valentino is now contacting
business houses in Cathedral
City explaining his protection
service and signing up clients.

He plans to establish a prowl
car in the Cathedral area if a
survey reveals sufficient sup-
port.

The Desert Sun—3a
and **PALM SPRINGS NEWS**
PALM SPRINGS, CALIFORNIA
Thursday, November 18, 1954



"Let's have a party!" people
are phoning every day this
pleasant holiday season.
Bridge parties, school parties,
dinner parties—and "just fun
parties," for no reason at all!



Number one on my party
parade is Carnation Holiday
Treat Ice Cream. It's so perfect
for this time of year... filled,
as it is, with all sorts of tiny
goodies like crisp, juicy nut
meats, fresh-frozen peaches,
cinnamon, nutmeg, citron,
orange peel, candied lemon peel
and pineapple. All mixed to-
gether in creamy Carnation
Vanilla Ice Cream!

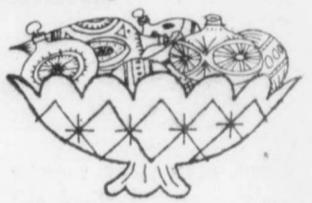
Just For Fun

CREATE a "time for a party"
clock-centerpiece from one of
your round hatboxes. Cut box
to 4 inches high all around.
Paste on lid. Paint sides and
top with white poster paint.
Use black ink and a wide pen
(or small brush) for numerals
and clock hands. Top off with a
big red bow.



MAKE turkey gobblers out of
milk cones. Fasten pipe
cleaners to large end of cone
for feet and tail feathers. Place
a red paper turkey head on
smaller end. Make several.
Have them strutting all over
your holiday dinner table. Or
insert small cards on top and
use for place cards.

MOLD cranberry turkeys in a
jiffy. Chill canned cranberry
sauce, remove from can, cut in-
to slices one-quarter inch thick.
Use cookie cutters to cut slices
into turkeys, stars, and other
festive shapes.



With the holiday season just
around the corner, fill bowls
throughout your house with
small, sparkling Christmas
tree ornaments. They'll make
every room look bright and
festive till New Year's!

Carnation Holiday Treat Ice
Cream is a lavish dessert you
can be proud to serve all by it-
self. But if you really want to
go "all out" for a party des-
sert, try Holiday Treat Ice
Cream like this:

GINGERBREAD A LA MODE: serve
warm, spicy gingerbread
topped with Carnation Holiday
Treat Ice Cream.

HONEY NUT SUNDAE: spoon honey
over scoop of Holiday Treat
Ice Cream, and top with toasted
almonds. Delicious!

ECLAIRS A LA MODE: split eclairs
in half lengthwise. Fill bottom
half with Holiday Treat Ice
Cream. Cover with top of eclair,
then decorate with fresh-frozen
pineapple and whipped cream.



How did folks manage to enter-
tain one another B. T. (before
television)? Hayrides, square
dancing, community singing,
charades, and treasure hunts
are still fun. And so is plain
old-fashioned conversation!

DO PLAY HOSTESS often with
Carnation Holiday Treat Ice
Cream. Its rich, spicy flavor
will delight your friends and
you. It's the Treat-of-the-
Month children love, too!

CARNATION COMPANY
45-910 Jackson Street
Phone 73139
Indio, California

SAFEWAY

Get set for the Big Feast... with good eating guaranteed by SAFEWAY!



ROASTER PERFECT TURKEYS!

It's Thanksgiving... a time to demand the finest eating turkey possible to buy! At Safeway one kind of turkey is sold... a turkey that will cook to a golden-brown, tender, juicy, flavorful... rich with fragrant aroma. Safeway turkeys have passed a rigid government inspection and is of Grade A quality.

Eviscerated Chickens, Ducklings, Geese, also available at Safeway

PITTED OLIVES

Ebony Brand. 7½-oz. can 25¢

CRANBERRY SAUCE

Ocean Spray. 16-oz. can 20¢

SWEET PICKLES

Del Monte Brand. 24-oz. bottle 45¢

LIBBY PUMPKIN

2 16-oz. cans 19¢ 29-oz. cans 13¢

HOLIDAY fruit cakes

3-lb. Ring 1.49 21-oz. Ring 79¢

MRS. WRIGHT'S BREAD

Wheat or enriched white, sliced.
standard loaf 18¢ large std. loaf 26¢

(Large standard sandwich loaf, 25c.)
Buy extra loaves to hold for stuffing.

COFFEE VALUES

AIRWAY COFFEE 1-lb. bag 95¢

Mild Blend of finest coffees.

NOB HILL COFFEE

1-lb. bag 97¢

Top's in Quality! Grind it at store.

CANTERBURY TEA

Pekoe & orange pekoe blend

48-bag. 47¢ 16-bag. 17¢ pkgs.

PANCAKE-WAFFLE

or BUCKWHEAT MIX

Suzanna Brand

20-oz. pkg. 15¢ 40-oz. pkg. 29¢

SLEEPY HOLLOW SYRUP

Blend of sugar and pure maple sugar.

12-oz. bottle 25¢ 24-oz. bottle 47¢

LONG TYPE BABY WALNUTS

FLUFF-I-EST MARSHMALLOWS

KITCHEN CRAFT FLOUR

DUTCH MILL CHEESE

SUNNYBANK MARGARINE

SILK TOILET TISSUE

ALUMINUM FOIL

Better buy several rolls at this price!

REYNOLDS or WEAREVER.

For many household uses.

Golden Cubes.

Better buy several rolls at this price!

REYNOLDS or WEAREVER.

For many household uses.

Golden Cubes.

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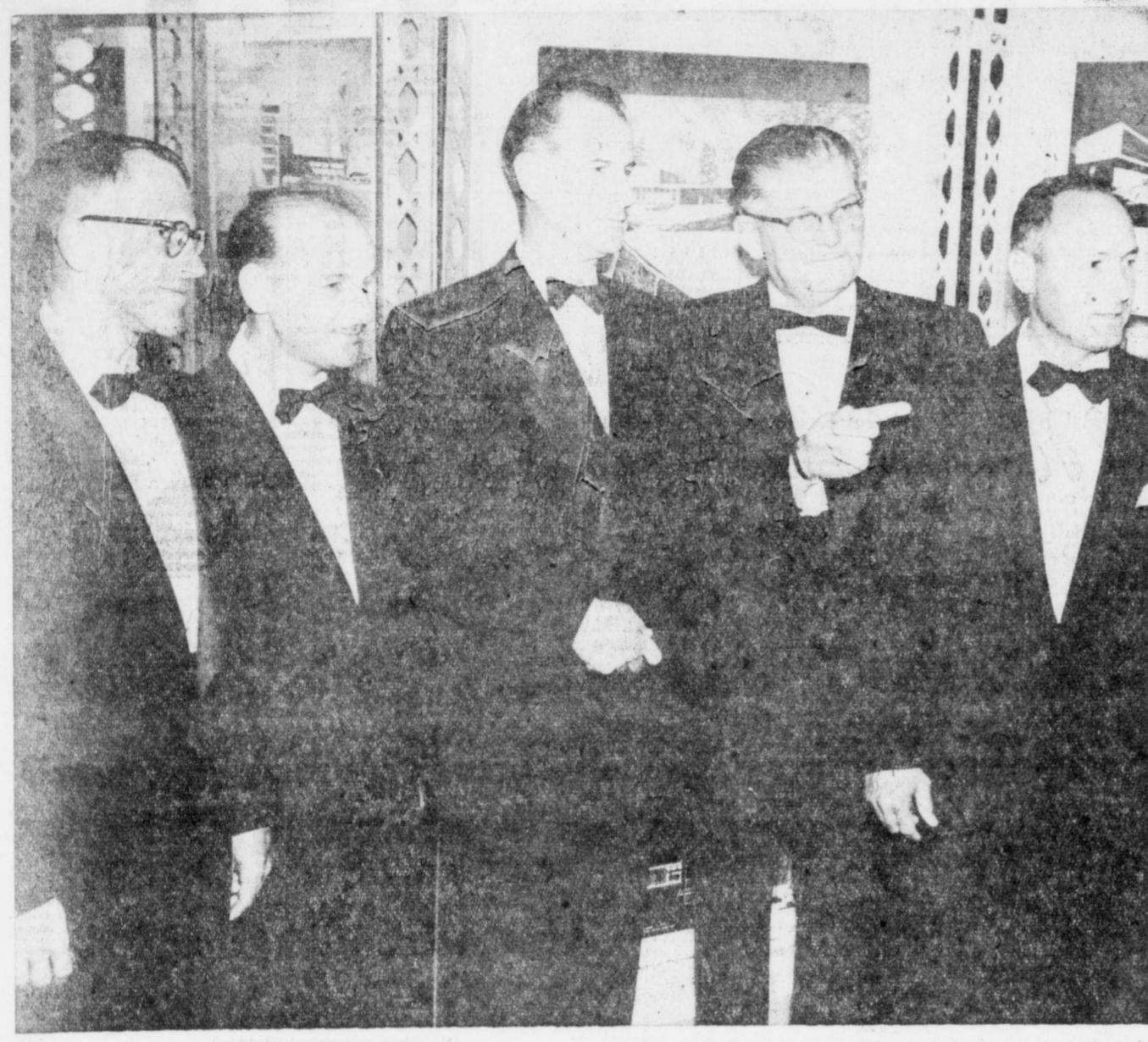
Better buy several rolls at this price!

REYNOLDS or WEAREVER.

For many household uses.

Golden Cubes.

Better buy several rolls



PALM SPRINGS architectural firm of Williams, Williams and Williams and the Jewish Community Center were honored at an awards dinner by the Southern California Chapter of the American Institute of Architects at the Ambassador hotel in

Los Angeles last week. The award was for the firm's design of the Center. Present at the dinner were, left to right, above, Roger Williams, Leo Baker, building chairman, Stuart Williams, Connie Bakker, builder, and Stan Rosin, first president of the Center.



(Paul Pospisil Photo)
EULA MAE JETT, founder of Legal Secretaries association of America, was honored at a luncheon given by that organization at Oasis hotel. Pictured is Miss Jett, left, with Judge Hilton McCabe of Palm Springs, and Gayle Shirley, president of the Riverside Branch of the Legal Secretaries. Miss Jett, of Long Beach, formed the club over 25 years ago, and it has grown into a national organization.



(W. A. Wood Photo)
DESSERT INN'S beautiful dining room had an almost Thanksgiving atmosphere for its Saturday night dinner dance. Among the many diners was this family group, Mr. and Mrs. Bill Bannerman and their daughter Terry, who were down for a week's vacation at their Palm Springs home.

Christmas

Merchants to Talk
Plans on Tuesday

Retail Merchants Committee of the Palm Springs Chamber of Commerce will discuss

Christmas promotion plans at a breakfast meeting at 8 a.m. Tuesday, at the Chi Chi. All members and guests of members are invited to attend.

Adrian Rosen, chairman, will preside, and Robert McKenzie will outline the proposed promotion.

If you want your windows and floors to glisten
CALL THE BARBERS
12 Year of Local Experience
PHONE 5127
Before 8 A.M. or after 4:30 P.M.

WANTS BETTER VIEW
Malicious mischief, breaking of a hole in an apartment wall, was reported to police Friday by Mrs. Walter Freud,

All members and guests of members are invited to attend.

Adrian Rosen, chairman, will preside, and Robert McKenzie will outline the proposed promotion.

No DOWN PAYMENT / EASY MONTHLY PAYMENTS!

This makes it easy to protect your home with
CYCLONE FENCE
● Cyclone is a quality fence, made of heavy, galvanized steel. Lasts longer. Expert erection service. Send for illustrated booklet. Just phone and say "Please mail me the free booklet that tells how I can fence my home." Tel. Riverside 2561
207 A. M. Lewis Bldg.
Riverside, California

Church Aids in Shipping Food to Needy in Korea

Cathedral City Community church is again sending a consignment of good used garments to Korea for relief there, through the Friends Service committee. It is devoting the plate-offering on Thanksgiving Day at 10 a.m. to Church World Service's plan to ship abroad stored food made available by the U.S. government. Stored food, paid for by the taxpayers, is now ready for shipment if givers will pay for the ocean freight, up to \$300 million worth. This is said to be only one-thirtieth of the food in storage, and should be sent before it spoils.

The Women's Auxiliary's annual bazaar, food, gift, and "white elephant" sale will be held tomorrow. The Rev. John C. Ables of La Jolla, former pastor of the church, is allowing the use of the former Desert Art Center, Broadway, for the bazaar.

At the church service Sunday at 11 a.m., Dr. Graham Hunter will speak on "The Outreaching God." In the afternoon three choirs have their rehearsals at 4, 5 and 6 p.m. respectively.

READ SUN
CLASSIFIED ADS

New Enlarged Episcopal Church Ready Next Month

St. Paul's in the Desert Episcopal church will, as in years past, collect staple foods from now until Thanksgiving Day. Following Thanksgiving Day these foods will be taken to the Episcopal Church Home for Children in Pasadena. During the past few years the offering

from St. Paul's has been increasing and these contributions along with the gifts from Episcopal churches all over southern California make the financing of the Children's Church Home a much easier thing. The food may be brought by both children and adults to any church service through Thanksgiving Day or may be left at the rector's study any day.

The coming Sunday, Holy Communion will be celebrated at 8 a.m. and also celebrated as an explained Eucharist at the family service at 9:30 a.m. Morning prayer and sermon will mark the 11 a.m. service. On Thanksgiving Day Holy Communion will be celebrated at 10 a.m.

The rector announced this past week that services will resume in the enlarged church

"Greatest Romance"
Topic at Temple Isaiah

Inaugurating the celebration of Jewish Book Month which this year runs from November 19 to December 19 Rabbi Leon W. Rosenberg has announced his sermon topic for tomorrow evening at 8:15 p.m. at Temple Isaiah, 332 West Alejo road, as "The Earth's Greatest Romance."

The Adult Institute of Jewish Studies under the auspices of the Jewish Community Center will resume its weekly classes Monday at 8 p.m.

The Desert Sun—4a
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, November 18, 1954

on the first Sunday in December. Special contributions which are still being received toward the building fund will, it is hoped, enable the contractor to finish all the new pews for the new section of the church. The seating capacity will be increased from 100 to approximately 300 people.

**FIRST CHURCH OF CHRIST,
SCIENTIST, PALM SPRINGS**
A Branch of the Mother Church, The First Church of Christ, Scientist, in Boston Mass.

Sunday Service, 11 a.m.
Wednesday meetings 8 p.m.
(Women's Clubhouse)

Sunday School, 9:15 a.m.
You are invited to attend service, and to use the Reading Room, located in The Center.

EL MIRADOR Finnish Bath

Open to the Public
Rock Steam Baths
and Swedish Massage
only \$6.00
Men & Women Departments
FRED LEEMANS
PHONE 2044
El Mirador Hotel

'Thankful Heart' Subject Sunday of Dr. Blackstone

Sunday morning Dr. James H. Blackstone, pastor, will speak on the theme, "A Thankful Heart" at both morning worship services 9:30 and 11. There is a nursery provided for the care of young people from 9:15 to 12:15.

Sunday school begins at 9:30 and there are classes for all age groups. The Adult classes are combined and meet in the church parlors with the Rev. Deran Yayan as the teacher.

The Sunday evening service will begin at 7:30. This promises to be one of the most outstanding pictures pertinent to the subject of the formation of the Bible. This is the first picture in a series on the formation of the English Bible put out by the American Bible Society. Special music will be provided by the Junior Choir.

The High School Christian Endeavor will meet at 6 p.m. and will have an International student from India. The Junior High group will meet at 6:15 in the Youth Chapel with Dr. and Mrs. Blackstone in charge.

Christian Science Telecast on Sunday

The Christian Science church will present the "Light of Faith" program telecast by Station KNXT, Sunday, November 21, at 9:30 a.m.

The program will stress the spiritual values which underlie our national observance of Thanksgiving Day, and will bear the title "Thanksgiving." Assisting will be Anne Higgins, soloist, and Wesley B. Tourtelot, organist.

RELIGIOUS Science services will be conducted Sunday night at the Youth Center by the Rev. Douglas Bintiff of Fontana at 8:15. These services are held at the Center each Sunday night.

BLANKET STOLEN

Theft of a blanket and pillow valued at \$8 was reported to Wednesday by Mrs. F. M. Fuller, 426 East Amado road.

Lutheran Services at Youth Center

386 N. Belardo Road
Every Sunday at 8:30 A.M.
Rev. Paul A. Hilgendorf, Jr.
Tune in C.V. Lutheran Hour
7:30 A.M. — Mon. thru Fri.
Station KCHV—970

Desert Toy Shop

The new & different in toys
The popular standard things too.
Why not use our
Christmas Layaway Plan
194 S. Palm Canyon Dr.

Sins of Churches Topic Saturday of Pastor Smith

"What God Says About the Sins of the Churches" will be the subject of Pastor D. Kenneth Smith Saturday at the 11 a.m. worship service of the Palm Springs Seventh-day Adventist church. This will mark the close of the Annual Week of Prayer, observed by Seventh-day Adventist churches around the world. A special Week of Prayer and Sacrifice offering will be received in this service.

Pastor Smith announced the beginning of a new class, called the Christian Instruction Class. This group will meet at 10 a.m. for one-half hour. It will be an informal study of the fundamental teachings of the Bible, with instruction on how to read and study the Bible, and how to receive help in daily living from a study of the Bible, Pastor Smith, who will be the teacher, said.

At the church service Sunday at 11 a.m., Dr. Graham Hunter will speak on "The Outreaching God." In the afternoon three choirs have their rehearsals at 4, 5 and 6 p.m. respectively.

READ SUN
CLASSIFIED ADS

mayfair SUPER MARKETS

Specials for Thanksgiving

Good through Saturday, Nov. 27

Torino, California
CHAMPAGNE

Choice of Brut, Pink,
or Sparkling Burgundy
\$1.79 5th

Du Pas, Genuine, Imported
FRENCH COGNAC

Fine after dinner drink at low price
\$3.98 5th

5 Year Old, Imported
FRENCH BRANDY

Manoir or Roulande Fine for fruit cake
\$3.39 5th

COLONEL'S CHOICE

STRAIGHT

Kentucky Bonded Bourbon
A genuine sour mash whiskey distilled and bottled in Kentucky

\$3.69 5th

BALZAC, IMPORTED

Green Creme de Menthe

Fancy gift bottle... While initial amount lasts... Buy now for Christmas. \$3.98 value!
\$2.49 5th

ZAROFSKY VODKA

Distilled from 100% natural grain spirits

80 Proof
\$2.67 5th

Clinton County, 7 Year Old STRAIGHT BOURBON

86 Proof
Makes a good highball
\$3.19 5th

Mayfair Market

Liquor Specials

JEAN LA GASSE, IMPORTED

French Bordeaux Wine

Choice of White or Red
Excellent to serve with your Thanksgiving dinner
99c Fifth

Moulin Rouge, Imported

Vin Rose

Fine Rose Wine
98c Fifth

Lido Club, California

BURGUNDY

An excellent value in a good dinner wine. Rich, red color. Dry to taste.

FULL GALLON

99c

HOFFMAN HOUSE

Kentucky Straight Bourbon

BOTTLED IN BOND

Mayfair's premium bond, for those who prefer a superior whiskey.

7 Years Old

100 Proof

\$4.98 Value

\$3.98

Fifth

PARK AVENUE

Distilled, London

DRY GIN

85 Proof

\$2.67

Fifth

Blended and Bottled in Scotland

Caldwells' Perfection Scotch Whisky

Equal to the Scotchies selling for more than \$6.00

\$4.49

Fifth

444 N. Palm Canyon Dr. Palm Springs

Long Stretch of Freeway Now in Use

Driving Time to
Los Angeles Cut
by New Highway

Villagers and Winter visitors found Los Angeles much closer to Palm Springs this week as a new 13.4 mile stretch of Freeway was opened in the Ontario-Upland area and in Pomona.

The new link in the Ramona Freeway, built at a cost of \$11,950,000, takes heavy through traffic off the main business streets of Ontario and Pomona, eliminates intersections at grade from east of Ontario to west of Pomona and provides a four-lane divided highway with room for two additional lanes. It may be negotiated at open-country speeds instead of congested city-traffic stops.

THE NEW HIGHWAY starts at the Archibald avenue crossing of the present route, swings north at the line between Ontario and Upland, then due west, curving south again after passing through the northern part of Pomona, rejoining the present route and Kellogg Hills.

Ribbon-cutting ceremonies marked the opening of the Freeway as a caravan moved west from Ontario International Airport.

There are traffic interchanges at all of the main north and south streets in the area.

THE STRETCH is the longest full freeway job opened at one time by the state highway division.

In the meantime work is progressing on Ramona Freeway from Rosemead boulevard eastward and at West Covina.

When fully completed, Ramona Freeway will reduce driving time from Palm Springs and the desert to the metropolitan area by more than a third; it has been estimated.

SPOTLIGHT BULBS STOLEN
Theft of two bulbs from spotlight in front of the office was reported to police Monday by Ransom Realty Corporation, 884 North Palm Canyon drive.

Any car will last your lifetime if you're careful enough.—American Eagle.

TODAY'S USED CAR SPOTLIGHT

YOUR BUICK &
GMC TRUCK
DEALER



Now is
your
time to
buy that
New 1954
Buick
with next
year's body
styling.
Big trade
allowances.

Reputation
Tradition
Count in
Used Car prices

Desert Inn Garage

193 N. Palm Canyon
PHONE 4001
Palm Springs

FACTORY DELIVERY
SAVE \$372.00!



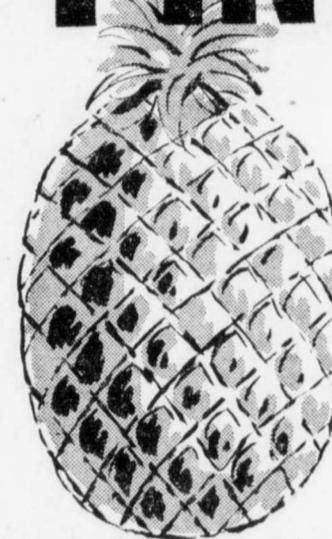
444 N. PALM CANYON DR.
Palm Springs

Advertised Prices Good
Thursday thru Sunday, November 18, 19, 20, 21
No Sales to Dealers Limit Rights Reserved

The New World Family
ENCYCLOPEDIA 89¢
Vol. No. 11 Now on Sale

WATCH FOR MAYFAIR'S
First of the Week Bargains
when you shop Mon-Tues-Wed.

FRESH PINEAPPLE



Luscious, golden-ripe pineapple, shipped direct to Mayfair from Hawaii. It's sweet and full of juice, with that real Hawaiian flavor that can't be matched. Ideal to complement your baked ham.

Delicious
for Salads
or Desserts.
Try Some
Tonight!

Garden Fresh
CELERY

9
c.
lb.

3
c.
lb.

BANANA SQUASH

2
c.
lb.

Extra Fancy, Sweet, Arizona
GRAPEFRUIT

8
-lb.
mesh
bag
39¢

DELICATESSEN
LONGHORN CHEESE

45¢
lb.

Fine Quality, Fresh
LIVER SAUSAGE

45¢
lb
2 8-oz. Pkgs. 23¢

Ready to Bake
BORDEN'S BISCUITS

2 8-oz. Pkgs. 23¢

XTRA SPECIAL
TROPICAL GRAPE JAM or JELLY

20-oz. 35¢

SMUCKER'S
Strawberry Preserves

16-oz. 53¢
Jar

Imported Quail

FANCY
\$1.69¢
lb

Buffer Brand
CHEEZ-FURTERS

8-oz.
Pkg. 39¢

The Grand Old Drink of the South
SOUTHERN COMFORT

5th \$6.25 Pt. \$3.91 8-oz. \$2.05

Tiny, White Pearl
BOILING ONIONS

29¢
lb

SAVE 30¢
ON
SIMONIZ
NON-SKUFF
FLOOR WAX

GET FREE
COUPON AT
OUR STORE

Pt. 59¢; Qt. 98¢; ½ Gal. \$1.69

**Exclusive
Bargain!**
only \$3.79
with two labels
from cans or jars of
Ken-L-Ration

17-oz.
Can 15¢

Old Fashioned
V-B
Applesauce

17-oz.
Can 23¢

Cloth Pack Deal

BREEZE
Lge. Pkg. 29¢

10¢ Off on Package

Giant
Pkg. 61¢

SURF

Giant Size
Reg. Price 59¢
Less 10¢ 49¢

New Detergent

RINSO BLUE
Lge. Pkg. 29¢
Giant Pkg. 60¢

All-Purpose Soap

RINSO
Lge. Pkg. 29¢

For All Fine Fabrics

LUX FLAKES
Lge. Pkg. 29¢
Giant Pkg. 59¢

For a Lovelier Skin

LUX SOAP
Regular 3 for 23¢
Bath 2 for 23¢

Liquid Starch

ZIPPY
Half Gallon 43¢

Health Soap

LIFEBOUY
Regular 3 for 25¢
Bath 2 for 25¢

Our Star is a HAM

... But oh, what a box office attraction! People all over California look forward to our ham sales. They know a ham from Mayfair is tops in quality, with the rich, hickory-smoked flavor that means real taste satisfaction. And Mayfair gives you full halves, with more meat on them, so you get greater value. Our price makes ham a real economy buy! Try one this weekend!

FULL SHANK HALF

49
c.
lb.
Whole Ham or
Full Butt Half
55¢
lb.



Young, Tender, Grade A Caponette

ROASTING CHICKENS 4 to 5-lb.
Avg. Wt. 69¢
lb.

Western
FRESH OYSTERS 12-oz.
Jar 45¢

Thick, juicy, cut from the round
SWISS STEAK
Blue Ribbon
Choice Beef

69
c.
lb.

MAYFRESH
EGGS
LARGE
GRADE A
Dozen
in
Carton
45¢
Large Grade AA 49¢

... that's what it takes to keep eggs fresh, and that's why Mayfresh eggs are always sold under refrigeration.

Kern's
TOMATO JUICE

46-oz.
Can 19¢

29-oz.
Can 23¢

6-oz.
Jar \$1.69

19-oz.
Pkg. 30¢

24-Ounce
Freezer Jar 43¢

Armour's Star
TREET
Luncheon Meat

12-oz.
Can 41¢

Ben Hur, Ground
CINNAMON 2-oz.
Tin 23¢

Ben Hur, Ground
NUTMEG 2-oz.
Tin 25¢

Ben Hur, Ground
GINGER 2-oz.
Tin 26¢

Ben Hur, Ground
CLOVES 2-oz.
Tin 49¢

Ben Hur, Ground
Poultry Seasoning—1-oz. 12¢

Whole Kernel, Golden
NIBLETS CORN

Chicken of the Sea
CHUNK TUNA

Wilson's
CHOPPED BEEF

Gebhardt's
TAMALES

Swift's Margarine
ALLSWEET

For finer pie crust
SPRY
SHORTENING
3-lb.
Can 88¢

2 12-oz.
cans 29¢

6-oz.
Can 31¢

12-oz.
Can 37¢

15-oz.
Can 23¢

1-lb.
Ctn. 27¢



Mayfair's Own, Sugar Cured
CORNED BEEF BONELESS

49¢
lb.

Practical Brand, Hickory Smoked
SLICED BACON

Heat Sealed
1-lb. Pkg. 49¢
lb.

Fresh, Sliced and Skinned
BEEF LIVER

Young
Tender 45¢
lb.

Tender, Juicy, U.S. Graded Beef
ROUND STEAK
or **RUMP ROAST**

GROUND BEEF
BLUE RIBBON
Choice Beef

MAYFAIR'S XTRA LEAN 3 lbs. \$1.00 69¢
lb.

Borden's Nonesuch
MINCEMEAT

28-oz.
Jar 45¢

Libby's Frozen Concentrated
ORANGE JUICE

2 6-oz.
cans 29¢

Rialto
TOMATOES

2 29-oz.
Cans 29¢

Libby's Frozen
CUT BROCCOLI

2 10-oz.
Pkgs. 29¢

Spice up Holidays
with grandma's
pumpkin pie!

Grandma's Pumpkin Pie

Prepare pastry for 1-crust, 9-in. pie using your favorite shortening; chill. For filling:

1 1/4 c. canned pumpkin
1 tall can evaporated milk
2 eggs, beaten
1/2 c. brown sugar, firmly packed
1/4 c. granulated sugar

1/2 c. cinnamon
1 tsp. nutmeg
1/2 tsp. ginger
1/4 c. ground cloves
1/2 tsp. salt

Combine all ingredients; pour into chilled pastry shell. Bake in hot oven (400°F.) 40 min. or until knife inserted near edge of pie comes out clean. Cool on wire rack. Serve with whipped cream.

Libby's Solid Pack
PUMPKIN

29-oz.
Can 13¢

For finer pie crust
SPRY
SHORTENING

3-lb.
Can 88¢

2 12-oz.
cans 29¢

6-oz.
Can 31¢

12-oz.
Can 37¢

15-oz.
Can 23¢

DIVOTS from PALM SPRINGS By AVERY ALLEN

YOU KNOW, I think this desert does things to people . . . sorta straightens them out inside . . . maybe it's because they feel better here . . . maybe the air and sun and stars and space combine to make folks a little ashamed of the way they hustle a buck in the city, I don't know why, I guess, but I know it's for sure . . . give real jerks a couple of days here and you can borrow money from them . . . folks who don't know their next door neighbor in town have fun with strangers here.

Case in point . . . my new next door neighbor mowed my lawn twice before I knew his name . . . could that happen in Miami, Chi or NY City . . . it never did to me and I put in a lot of useless years in city existing . . . big desk, swish secretary . . . key to senior exec washroom, etc., but I could, on my right crusher, count the number of times anyone did real down-right friendly things for me . . . and here guy mows my lawn before I've said howdy . . . this is really something . . . I'd rather be on relief here than have a license to steal anywhere else.

OUT THUNDERBIRD way things were real big for the last several days. This being their first tournament of the season they really put it on . . . Scotch Mixsome's wonder what the barkkeep would give you if you asked for that) Sunday day with cocktails same day come night . . . and then the gals punching it out together for the last three days in the Invitational . . . Ruth Mansau really knows how to put a show on the road . . . anything smooth and funful . . . makes me nervous to see some little doe that looks like a '55 model of Whistler's mother haul off and

belt that ball a farmer mile . . . didn't see any that couldn't give me shots . . . nice affair . . . no hair pulling . . . everyone full of happy.

THE INSIDE SCAM came through the pipe from O'Donnell on the Fort Knox Benefit last Wednesday . . . put on as you know by George H each week to see just who has the biggest percentage of larceny in their hearts . . . Bill Gargan, almost local boy, created a little ruffle on this last one by turning up with a 23 traveling handicap and shooting a little ole 81 . . . they're still running saliva tests on him . . . everyone has fun . . . makes a nice middle of the week clambake. They're still talking about Pat Martin's foursome of last year however . . . him, who with three idiots of 30, 26 and 24 handicaps turned in a net 49 . . . everybody got ruled off the course after that one . . . probably will win the all-time award for links larceny . . . Now hear this about Doc McBride . . . winner the third year straight in Riverside Co Med Association tourney . . . been played every year since 1898 . . . how about that . . . Doc was 3 down and 4 to go . . . came on like gangbusters to win . . . this sawbones is quite a golfer and vice versa.

SOMETHING is in the wind at Tamarisk . . . can't quite seem to pin it down or on anybody . . . but when you see a bunch of Wall Street Canyon looking guys with store shoes on out in the desert pointing and making notes . . . somebody's got to have a mess on the stove. With the Club owning a big piece of sand adjacent to the golf course on which they have always threatened to build another 18, I pulled the trigger on the brass . . . I even offered to buy a drink which is a new high for a penile busher . . . all I got was silly grins . . . real silly . . . but no scoop. It wouldn't surprise me if I had guessed it though . . . when three or four of those wheels gather around they get up quite a head of steam . . . sometimes the sun even forgets to set over San Jac. If that's it, one day we'll have a 36 hole here . . . international matches, etc. . . the few remaining souls in Florida will toss in the hornbeams and move here . . . three a day non stops from NY . . . excursions from Alaska already . . . Just wouldn't that be a thing . . . and don't say I didn't tell you first. If it turns out I'm right I'll expect a delivery of Cutty Sark every morning for 6 months.

JIM LEISHMAN, aquatic trainer, yielded the day entirely to the women when he gave up the crossing attempt after three and one-half hours in the water.

The weather was perfect for the event and the sea was in a good mood. The two women came out of the water at Helen Burns' Salton Sea Beach resort.

Squad Starts Play

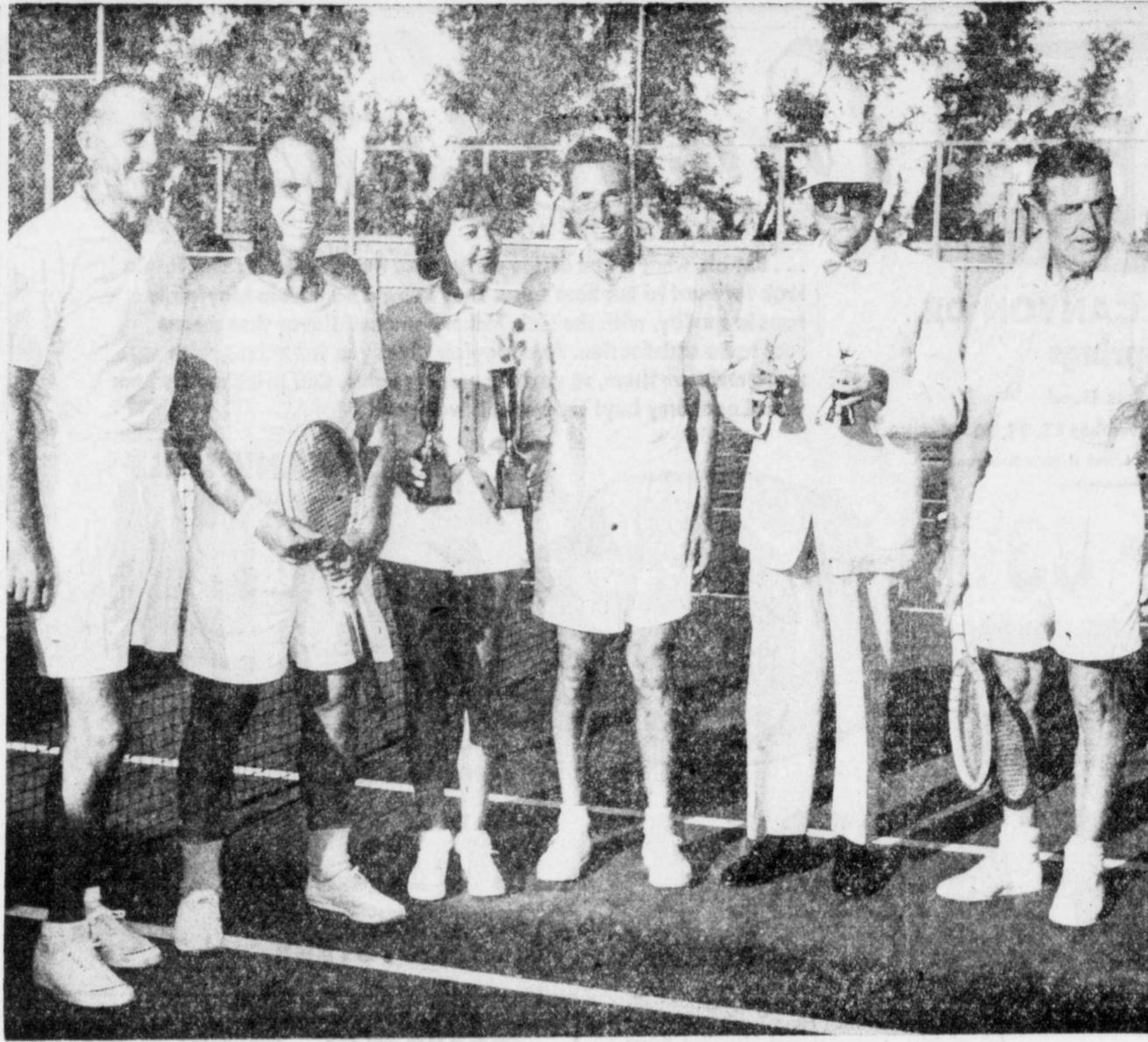
Palm Valley School's high school basketball team will play its first game of the season Friday afternoon at Idyllwild, against the Desert Sun school's team.

Other games will be scheduled with schools in this area, as well as return contests with the Desert Sun school.

SAVE
\$115
CASH DISCOUNT
on
2-Door
GENERAL ELECTRIC
REFRIGERATOR

Henry Simsarian
850 N. PALM CANYON DRIVE

BAR-B-Q FOODS
FAMILY STYLE DINNERS
DRAUGHT BEER
THE BARN
RAMON RD. & INDIAN AVE.



(Anderson Photo)

A. L. ZERBE and John Sisson, at left, were the winners in the doubles event of the Senior Tennis Tournament at the Racquet Club last weekend, but they lost a playoff of the doubles

Woodall Defeats Sisson in Annual Senior Turney

Eddie Woodall of Los Angeles, seeded No. 2, defeated top-ranking John Sisson of San Marino to win his first victory over his arch foe and take the championship in the men's singles event of the second annual Senior Tennis Tournament at the Racquet Club last weekend.

Woodall previously had lost to Sisson in tournaments at Hotel Del Coronado, Arrowhead Hotel and Bakersfield. Scores in the championship match Sunday were 6-4, 6-4.

DOUBLES TITLE went by default to A. L. Zerbe and Sisson when Carl Busch of the semi-finalist team of himself and Joe Clano suffered a torn ligament in his ankle.

Fans were treated to a doubles championship match though, as Zerbe and Sisson met Clano and Woodall in a title playoff of a recent Arrowhead tournament. Clano and Woodall won 6-3, 6-4.

IN THE CONSOLATION doubles event, Rusty Burbridge and Lou Miller defeated Sammy Sontag and Scotty Rubin 6-0, 6-1.

Prizes to winners were awarded by Mrs. William Powell, Ida Lupino, Mrs. Spencer Tracy and Charles Farrell.

This was the first major tournament held at the Racquet Club this Fall season.

Two in a Day

Both Aces Made on Blind Fifth

Two holes-in-one within 15 minutes of each other was the rarity recorded at O'Donnell Golf Club Saturday, and to add to the 1000-in-one odds both were at the same hole.

Scoring the first was Richard Hardison of Glendale, who was golfing with his wife.

Then came David W. Armstrong of New York City, national director of the Boys Club of America, who was in a foursome consisting of A. H. Franchier, Gil Eaton and Ed Frandsen.

The two holes-in-one came at the 140-yard blind fifth hole.

St. Theresa Grid Squad Wins and Loses in Week

St. Theresa's grididers split even in games played Friday and Tuesday, losing to St.



(Anderson Photo)
MRS. SPENCER TRACY awards prizes to J. E. "Eddie" Woodall, singles winner, and John Sisson, runner-up, following play in the Senior Tennis Tournament at the Racquet Club last weekend.

Turkey Shoot on Schedule Sunday

There will be plenty of firing next Sunday from 8 a.m. until dusk at the target range at Araby Point.

Palm Springs Lodge, BPOE No. 1905, is sponsoring Turkey Shoot that day.

It is open to the public.

One of the most difficult feats will be attempting to hit a spinning plate tossed in the air, at a distance of 300 yards. Only three persons won turkeys in this event last year.

Another popular competition is the attempt of marksmen to break balloons.

This is the only event of its kind known to be scheduled in this area.

Proceeds will go to the Elks Lodge's cerebral palsy fund.

The lone score in the St. Anne's of Highland 19 to 6, and defeating Indio 12 to 9.

Touchdowns in the win were scored by Tommy Johnson on a crossbuck from six yards out, and by Bruce Waller on an end-around that was good for 60 yards.

The lone score in the St. Anne's game was tallied by Dennis McLaughlin who took a pass from Bob Bigelow and raced 30 yards to the goal line. Fumbles blocked other scoring attempts.

St. Theresa's team will play host to St. Joseph's of Fontana in a game to be played here Friday afternoon. Mike Milling is coach of the squad.

READ SUN
CLASSIFIED ADS

RCL Grid Coaches to Pick All-League Team Sunday

Grid coaches of the eight Riverside County League schools will meet at 2 p.m., Sunday, in Indio to select the All-League football team, inaugurating a practice which was discontinued in 1948.

A new system of selecting the players on the mythical all-star aggregation was devised earlier this season by a committee composed of Coaches Clare Ballagh of Palm Springs, Jim Sims of Perris, and Bruce Monroe of San Jacinto.

All coaches send names of outstanding opposing players to the RCL Coaches Association's secretary, Dwight McCracken of Banning, immediately following each game.

Coaches who will attend be: Demet, Elsinore, Hemet, Indio, San Jacinto, and Banning.

SCORES Friday

	W	L	T	TP	OP
Palm Springs	4	1	1	69	33
Coachella	3	2	0	112	58
Indio	4	1	1	112	58
Hemet	4	2	0	123	68
Perris	4	2	0	125	68
San Jacinto	2	3	1	69	75
Banning	6	6	0	40	126
Elsinore	6	6	0	50	220

GAMES Friday (Final)

	W	L	T	TP	OP
San Jacinto	1	1	0	106	50
Palm Springs	1	1	0	106	50
Coachella	1	1	0	106	50
Indio	1	1	0	106	50
Hemet	0	0	0	0	0

RESULTS Saturday

	W	L	T	TP	OP
Palm Springs	4	1	1	69	33
Coachella	3	2	0	112	58
Indio	4	1	1	112	58
Hemet	4	2	0	123	68
Perris	4	2	0	125	68
San Jacinto	2	3	1	69	75
Banning	6	6	0	40	126
Elsinore	6	6	0	50	220

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	W	L	T	TP	OP
Palm Springs	4	1	1	69	33
Coachella	3	2	0	112	58
Indio	4	1	1	112	58
Hemet	4	2	0	123	68
Perris	4	2	0	125	68
San Jacinto	2	3	1	69	75
Banning	6	6	0	40	126
Elginore	6	6	0	50	220

RESULTS Monday

	W	L	T	TP	OP
Palm Springs	4	1	1	69	33
Coachella	3	2	0	112	58
Indio	4	1	1	112	58
Hemet	4	2	0	123	68
Perris	4	2	0	125	68
San Jacinto	2	3	1	69	75
Banning	6	6	0	40	126
Elginore	6	6	0	50	220

RESULTS Tuesday

	W	L	T	TP	OP
Palm Springs	4	1	1	69	33
Coachella	3	2	0	112	58
Indio	4	1	1	112	58
Hemet	4	2	0	123	68
Perris	4	2	0	125	68
San Jacinto	2	3	1	69	75
Banning	6	6	0	40	126
Elginore	6	6	0	50	220

RESULTS Wednesday

	W	L	T	TP	OP
Palm Springs	4	1	1	69	33
Coachella	3	2	0	112	58
Indio	4	1	1	112	58
Hemet	4	2	0	123	68
Perris	4	2	0	125	68
San Jacinto	2	3	1	69	75
Banning	6	6	0	40	126
Elginore	6	6	0	50	220

RESULTS Thursday

	W	L	T	TP	OP
Palm Springs	4	1	1	69	33
Coachella	3	2	0	112	58
Indio	4	1	1	112	58
Hemet	4	2	0	123	68
Perris	4	2	0	125	68
San Jacinto	2	3	1	69	75
Banning	6	6	0	40	126
Elginore	6	6	0	50	220

RESULTS Friday

	W	L	T	TP	OP
Palm Springs					

A Handful of Morrison Pointers

By ALEX J. MORRISON
Author of "A New Way to Better Golf," Teacher of Champions

"LET US HAVE a whole handful of pointers in one article," suggests the editor. Well, a good pointer to start with is the one illustrated in the accompanying photo. The majority of players think it too difficult, if not impossible, to keep the left arm fully extended and firm. Through extensive tests I've come to the method shown in the photograph. Simply place your right wrist under your upper left arm and let the weight of your left arm and the club hold your right wrist snug against your body. This makes it easy to hold your left arm fully extended as it should be in the starting position, the back-swing and the downswing through the moment of impact.

A SECOND POINTER comes in this same package. By holding your right wrist in this position you can practice keeping your upper arms close to your body as they must be for the best results in using all clubs.

A third swing pointer also deals with an item of your starting position. When you place your hands on the club as well as when you take your stance be sure that your right knee bends toward your left leg more than it bends outward toward the line of play. Some notion of this may be had from the accompanying photo. Better body and a much smoother swing overall is had when the knees bend more toward each other.

NOW FOR A FEW shot-making pointers.

First, in planning any shot pick a target that you know you can reach easily, then select your club accordingly.

Second, in taking your stance make sure that you are not lining up only with your eyes. Countless players confuse looking at the target with the proper lineup of feet and body. Only with the proper body lineup can you expect a good swing.

Third, during your waggle make sure that your wrists are moving with freedom and ease, otherwise your performance will be anything but a swing.

Fourth, make sure that your eye and attention are centered on a spot on the cover of the ball where your clubhead will strike, then swing.

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Beginner Margaret Foster demonstrates a good way to develop an extended and firm left arm. Simply place your right wrist between your body and upper left arm. This makes it easy to keep the left in the proper lineup.

From Page 1—MORE ABOUT

KINER

by Indian's General Manager Hank Greenberg that his club had purchased the slugging outfielder from the Cubs for an unnamed player and an undisclosed amount of cash.

GREENBERG TELEPHONED Kiner at his Thunderbird Country Club home about 8 a.m. Tuesday, shortly before he held a news conference and made the deal public.

This is Kiner's first chance to play with a championship or even a first division club, having spent his major league career with Pittsburgh and Chicago.

"Naturally I'm very pleased in going with a winner and to have a chance at world series action" was Kiner's comment immediately after Greenberg's call.

"I'LL BE HAPPY to play for Manager Al Lopez with whom I used to play ball and whom I've known for a long time," he continued. "Besides, those fences in Cleveland's Municipal Stadium are shorter than they are in Chicago."

He expressed a feeling of regret at leaving the National League where he reigned as home-run king for many years. It has always been kind to me," Kiner said.

KINER SAID that he also was happy over the deal because the Indians train in Tucson, Arizona, which would make possible trips to his home here.

When the call from Greenberg came, Kiner was in dunes at his home on Thunderbird's tenth fairway, watering the lawn. He has been keeping in condition by playing golf and taking care of his own yard.

It had been rumored for some time that the Cubs would have to sell either one or the other of their top properties, Kiner or Hank Sauer, in order to strengthen other positions. Greenberg didn't discuss salary with the 32-year-old outfielder, saying that it will have to be negotiated later. Chicago is believed to have paid him \$65,000 last year.

Award to Canby at Photography Gathering Here

November meeting of the Professional Photographers Association of the Inland Empire was held at the Edward Canby Studios, Palm Springs.

The guest speaker was Jack Whiting of the Tri-Color Corporation. "How to Put Color in Your Studio" was his topic. In the print exhibit, top awards went to Armand Redlands, for portraiture; C. Canby, Palm Springs, for commercial and creative.

The next association meeting will be on January 12 at the Ramos Studio in Corona.



THE NATION'S LEADING hotel men will visit Palm Springs next fall when the American Hotel Association meets in Los Angeles. Bill Robertson, left, talks it over with Earl Coffman of the Desert Inn. Left, Robertson, Mr. and Mrs. Coffman and Mrs. Robertson.

Nation's Leading Hotel Men To Visit Village Next Year

Scores of leading hotel men from all sections of the nation are expected to visit Palm Springs during November and December, 1955, when the American Hotel Association holds its annual convention in Los Angeles. It was announced by William C. Robinson, managing director of the California State Hotel Association.

Robinson, with Mrs. Robinson, visited in the Village with Earl Coffman, co-owner of the Desert Inn, and Mrs. Coffman, during the forepart of the week. "I am sure that many of the

hundreds of hotel operators who will attend the AHA convention will want to visit the fabled Palm Springs," said Robinson. "Many will come before and others after the convention sessions."

Coffman has played an important part in the resort section of the AHA and is a former chairman of the resort committee.

The AHA convention will be Nov. 30 and Dec. 1, 2 and 3, 1955, Robinson said. Los Angeles convention chairman is Joe Hoenig, manager of the Los Angeles Ambassador.

PALM DESERT

By MRS. HELEN ANDERSON

Mr. and Mrs. Robert Meyler acted as host and hostess at a cocktail party on Saturday night before the formal opening party held at Shadow Mountain Club. Among those present were Mr. and Mrs. Lynn Spencer, the Cholly Angelino, columnist and society editor for the Los Angeles Examiner; Mrs. Anne Thompson Smith (series editor for the Herald Express); Mrs. Marie Verheyen, Mr. and Mrs. Charles W. Smith; Mr. and Mrs. Joe Moon; Jerry Powell, Mr. and Mrs. Robert Craig, Jim Meyler, and Helen Anderson.

Opening party at the club was one of the nicest of the season. So many people were present it would be impossible to list them all. Among them were the Robert Meylers, Dr. and Mrs. Kenneth Hayes, Mr. and Mrs. Wilbur Bear, Cliff Henderson, the Douglas Wadlons, Kenneth Eckerts, Earl Obens, Charlotte Stewart and Bobbie Riechert with Donald Novis and his wife; Marnie Woodsmall in a filmy white dress; Messrs. and Mmes. Stanley Ring, Ned Blades with the F. R. Blades, Ray Jones with friends; Mr. and Mrs. Howard Carr, the D. M. Berberians, the Clarence Becks, the Robert Moseleys, Adell Ling, the Don McNeileys (both were celebrating for the first time after their illness); the J. N. Norris'; Fred Siemens, Edna Value, Edith Eddy Ward, the Dudley Steeles, C. H. Millikens, R. C. Sturgeons; Mrs. Hudson B. Werder with an intimate group; Alice Muro, Lillian Potts; Hal Cornelius; the Don Camerons, Ben Cowans, Mrs. Lucille Ellis, Hank Gogerty with large party; the Ray Russells, E. J. Schaefers, H. A. Wardells, and the A. Ronald Buttons with a party.

Mr. and Mrs. Walter Kirschner will be in La Quinta for a very brief stay, since Mrs. Kirschner is not as yet completely well.

Agnes Stanley writes mystery stories as a hobby, and Henry Stanley's chief avocation is his membership in the Society for the Preservation and Encouragement of Barber Shop Quartets. This group formed in 1938. During the war, they combined fun with selling bonds.

Mr. and Mrs. Walter Kirschner will be in La Quinta for a very brief stay, since Mrs. Kirschner is not as yet completely well.

Lloyd Morrison Taken by Death

Lloyd Morrison, a Villager of many years standing, died in Los Angeles recently according to word to old friends in the Village.

Morrison built the first school in Palm Springs, a section of the present day Frances S. Stevens school. He was the senior appraiser for the Bank of America for 27 years before his retirement.

He is survived by his wife, Hazel Atterbury Morrison and a daughter, Kean, who went through school here.

Alcohol to Minor Costs Him \$50

Albert Terrene, 23, was fined \$50 on a charge of violation of the Ale-Holies Beverage Control Act, furnishing intoxicating beverage to a minor, when appearing before Judge Eugene Therneau in Justice Court Monday.

He was arrested early Saturday morning, after a 17-year-old youth had been taken into custody Friday night.

Sunday a crowd of at least 100 watched the polo games from the Indoor arena. First game matched the Shadow Mountain Stables vs. the Pow Diamonds (team from Palm Springs) score being 9-5 in favor of S.M.C. Players on the teams included Morey Morrison, Lish Nixon and Ted Pierce; Bill Moore (from Wonder Palms), Bill Sutze, and Harry Merrill.

Second game were between two Nine Goal teams Beverly Hills vs. the Goals. Score was 7-7 right up the last whistle, when Ted Turner made a foul.

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Gala Night of Entertainment to Feature Opening of El Mirador Saturday Night

"If it's the last thing I do in Palm Springs I'm going to hear and dance to the music of Henry "Hot Lips" Busse at El Mirador hotel Saturday night."

This expression, on the part of Villagers and visitors alike, can be heard from one end of town to the other, an indicative barometer of the large number of persons who will be present at the formal opening of El Mirador hotel Saturday, November 20.

And that isn't all!

THERE'LL BE STARS in the eyes of those in attendance "Beneath the Tower of the Stars," that is, famous persons of stage, screen and TV as well as other celebrities from many parts of the nation, a perusal of the reservation list revealed.

... but it'll be all —
ie or king to the desert spa.

During intermissions by Henry Busse and his orchestra, Bogert has employed Daryl Harpa and his Latin combo to

play for the diners and dancers, all of the fast-moving tempo numbers from "South of the Border."

Exotic Chana Crocket, lovely songstress will give her own interpretations of the music played by Harpa and his combo, it was announced.

CHEF GERMARD KNAAK

formerly of Thunderbird Ranch and Country Club and chief experimental chef for C. A. Swanson, Omaha, Nebraska, during Summer months, has really extended himself in coming up with a menu that he plans to serve before, during and after the musical extravaganza that is to be par excellence but which he will not talk about. This Holland-Dutchman declares that it "will be a surprise menu of the stars."

Bogert urgently requested

that those who plan to attend "please make reservations in advance. You'll be sure of a table then, you know."



A GALA NIGHT of entertainment, featuring many stars and topped by Henry "Hot Lips" Busse and his orchestra, will feature the opening Saturday night of El Mirador hotel. Frank Bogert, manager of the famed hostelry, is sparing no effort to make it one of the brightest nights in El Mirador's history.

47 Students Now Enrolled in Palm Valley Classes

Forty-seven students are now enrolled in Palm Valley School, private day school for students in grades five through 12, J. Blake Field, owner-director, reported this week.

New students who enrolled since the start of the school term October 4 are:

Sandy Tevis, daughter of Mrs. Wrenn Tevis of San Francisco and Rancho Mirage; Guy Sims, son of Mrs. Georgia Sims of Cathedral City; Jane Haman, daughter of Dr. and Mrs. John Haman of San Mateo, and Smoke Tree Ranch; Sallie Willis, granddaughter of Mrs. M. R. Pooh of La Jolla and Palm Springs; Robert Saindon, son of Mrs. Katherine Saindon of Palm Springs, and Clark Mortuary was in charge of arrangements.

Funeral services were conducted at 2 p.m., Wednesday, in Sico. Interment was in Fairlawn Cemetery in that city.

J. W. Embser and Sons Mortuary was in charge of arrangements.

John F. Outcault has returned to his work with Alfred Easton Poor, architects, Fifth avenue, New York City, after a two-week vacation here with his parents Mr. and Mrs. Richard Outcault of the Town House.

Enrollments are taken at any time during the school year for a period of one month or more.

READ SUN CLASSIFIED ADS

Charles Baisley Winter Resident 27 Years, Dies

Charles Townsend Baisley, 82, a winter resident here for the past 27 years, died at his home in Sico, New York, Saturday evening, November 13.

He was born January 8, 1872, in Boston, Massachusetts, and had been associated for many years with Jules Baché and Manhattan Electrical Company.

Only survivor is his widow, Janet Johnson Baisley, to whom he was married in 1918.

Funeral services were conducted at 2 p.m., Wednesday, in Sico. Interment was in Fairlawn Cemetery in that city.

At 5 a.m., Tuesday, residents along Deep Well road heard a lot of snorting and pounding hooves. They peered out and saw five mules cavorting about on their new lawns. At least, the consensus was five. The count varied from two to twenty.

PRE-WESTERN WEEK RODEO AT DEEP WELL

Perhaps it is the Western Week spirit.

But at any rate, Palm Springs police staged a rodeo the other night which, if it had an appreciative audience, would have rivaled the Rodeo to be staged here in conjunction with Western Week next week.

But the audience was not appreciative. It was being staged on their new lawns.

Then, one by one, like the stars disappearing in the brightening sky, the mules were rounded up.

But the home-owners in the vicinity haven't rounded up their tempers yet.

Those new lawns!

Desert Resorts' Apathy Hurting State Program

H. H. Roberts, travel and recreation chairman of the State Chamber of Commerce, told the Associated Chambers of Commerce of Riverside county that southern California's desert areas are not cooperating sufficiently with the program to promote California's desert resorts.

Roberts addressed the meeting at Banning Tuesday.

He said that only two parts of the eight-point program mapped three and one-half years ago at the Desert Inn here have been successful. Representatives of 10 desert areas were here for that meeting.

Roberts added that the state chamber's plan to send out news releases on the various desert resorts "flopped" because none of them furnished material.



Smith Named on Board of League

Huntress Shoots Herself in Hand

William H. Smith, president of the Coachella Valley Savings and Loan Association, Palm Springs, was elected a director of the California Savings and Loan League at the concluding session of the organization's 64th annual convention being held in Los Angeles.

Over 500 delegates, representing California's \$3 billion savings and loan business, attended the largest convention in the trade organization's history.

The accident occurred just outside the east city limits while she was stalking a rabbit, police said.

She received emergency treatment at Desert Hospital.

Training Session for Girl Scouts

Little Bear Still on Critical List is Report

Riverside County General Hospital officials said yesterday that Little Bear remains on the critical list, with little change in her condition since she was transferred there last Friday.

Little Bear suffered a stroke in her trailer home here on November 6.

Church Bazaar at Cathedral City Friday

The Rev. Graham Hunter, pastor of Cathedral City church, announced yesterday that the annual Church Bazaar staged by the Women's Auxiliary will be held Friday starting at 10 a.m. at 744 Broadway, Cathedral City.

There will be a cooked food sale, bazaar and white elephant sale.

Spray Compressor

Theft of a spray compressor from their yard at 150 North El Segundo, was reported to police Saturday by William McGlamary. The compressor was valued at \$185.

DON'T go around worrying about those problems of protection. Let us handle them. After all, that's our business.

We will be glad to give you our experienced advice without obligation . . . and provide you with the very best in insurance coverage! Call on us today!

Samson-Curtis Incorporated

756 N. Palm Canyon Drive
PALM SPRINGS
PHONE 2719

You'll want a fresh crisp new UNIFORM for serving that Thanksgiving Dinner



THE COTTON SHOP

202 North Indian Ave.

HEADQUARTERS FOR UNIFORMS

THE MAYOR of Copenhagen, Denmark, will soon loll at ease in a chair manufactured in Coachella Valley. When the first Scandinavian Airlines plane took off on Monday over the North Pole to link Los Angeles and Denmark in 22 hours, this chair, manufactured by Edward Hendley, center above, was aboard. The chair was designed by William Reinholz, right. Eleanor Wagner, left, flew the chair to Los Angeles Sunday from Desert Air hotel where it was on exhibit over the weekend. The chair, a gift from the desert to Copenhagen's mayor, went every foot of the way from Desert Air to Copenhagen by air — no ground travel.

Supervisors Vote Contract to Enlarge Court at Indio

Supervisors Monday took steps to enlarge the facilities of the Indio branch of the superior court, presided over by Judge Hilton McCabe of Palm Springs.

They voted to enter into a contract for a new law library and other improvements at Indio. The cost will be \$12,624.

Vote to sign the contract was 3 to 2. Supervisors William Jones and Roman Warren dissenting.

JONES AND WARREN insisted that the amount be kept within the \$12,000 budgeted for the project. They blocked

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and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, November 18, 1954

FOR THANKSGIVING
Real Home Made Ice Cream
Pumpkin Ice Cream
Egg-Nog Ice Cream
Fresh Cranberry Sherbet
ORDER NOW FROM

Philip's
Cream of Gold
Ice Cream
230 NORTH
PALM CANYON DR.
Open from 10 A.M. to 11 P.M.
Next door to Fun in Sun Candies
PHONE 7299

SAVE
1/3 to 1/2
FAMOUS NAME BRAND SHOES

MEN'S

LADIES'
CHILDREN'S

"Quality Shoes at Popular Prices"

SAVON SHOES

HOWARD and FAE BREZIN

386 N. Palm Canyon

opposite Police Dept.

LOOK! only \$1980
MULTI PURPOSE
Rumpus Room
As large as 3 bedrooms. Includes brick fireplace, raised hearth, sliding glass door, beam ceilings, etc. Beautifully designed for rear yard living or additions.
A price that volume and construction know-how made possible.
On small monthly F.H.A. or Bldr. Terms.
PHONE 4-3899

DESERT HOT SPRINGS
We also build rear yard apartments, income units, remodeling, etc.

Doctor Sonya L. Burcett, D.C.

is pleased to announce

she is now open in her

new enlarged offices

at

641 North Palm Canyon Drive

(The Del Hai-Mo Lodge)

Phone 5239

Picnicking Villagers Assist in Dedication Ceremony at Tamarisk Park



A BEAUTIFUL SUN-SHINY day set the stage for the dedication of Tamarisk Park, and scores of villagers gathered to hear the dedication ceremony. The Palm Springs high school band and Pom Pom girls danced to the rhythm of the music (top right hand corner), and a bronze plaque was set in place on a stone. The plaque reads: "TAMARISK PARK — FOR YOUR ENJOYMENT — DEDICATED NOVEM-

BER, 1954." In photo center, right: Mayor Florian Boyd chats with speakers and guests including; Councilwoman Ruth Hardy, who deserves much credit for the project for she coordinated the Park Board with City Council to make it a success; Congressman John Phillips, chief speaker; Congresswoman Cecil Harden, a guest here from Indiana's 6th district, and Ben Shearer, chairman of the Park Board and enthusias-

tic Village booster. Lower photo, taken during the actual dedication ceremony. On stage were Councilwoman Ruth Hardy, Congressman John Phillips, Mayor Boyd, Ben Shearer, The Rev. William A. Blondon, Jr., Councilman Ted McKinney, City Manager R. W. Peterson, Mrs. Olie Berry, Muriel Fulton, Helen Staley, Congresswoman Cecil Harden, Herb Burns and Reed Hubbell. (Desert Sun Photo)

TWENTY-EIGHTH YEAR

The Desert Sun

and PALM SPRINGS NEWS

Page 1-b Palm Springs, California, Thursday, November 18, 1954 2nd Section

From Page 1—MORE ABOUT

TAMARISK DEDICATION

duced the Rev. William Blondon of St. Paul's in the Desert Episcopal church, who gave the invocation.

PETERSON then introduced Ben Shearer, chairman of the park board who said, "It has been fun watching this area change to become this beautiful park . . . it took a long time . . . but it was worth it."

After his introduction, Mayor Florian Boyd stepped to the microphone and told of the early days before the project, when the area was known as "the old olive grove" and of the years when the land was used as a site for barracks buildings that were part of the army's Torney General hospital. Following World War II the barracks disappeared and the area was desert sand, marred by broken walls and cement foundations.

MAYOR BOYD introduced members of the park board and men whose job it will be to maintain the new park. Introductions included Ben Shearer, Herb Burns, John Wood, Muriel Fulton, Helen Staley, Reed Hubbell and Ruth Hardy of the park board, Jim Mason, superintendent of parks, Howard Haddock, superintendent of recreation, and Ted McKinney, director of youth recreation.

Final speaker of the day was

Congressman John Phillips of the 29th congressional district.

A FEW YEARS AGO a city was built around a park, the park was the center of a community, but nowadays, with the speed of transportation and manufacturing, a city grows fast and a place for relaxation and recreation is shrugged aside," said Phillips, "but somewhere in the hustle-bustle, comes the gry for a thing forgotten, the public park."

And at 3:30 Sunday, Tamarisk Park was dedicated to the people of Palm Springs. The City Park . . . an area known by people all over the world as a place for relaxation and fun, recreation and entertainment.

TAMARISK PARK is one of the finest, its facilities are broad and include tennis courts, barbecue pits, rest rooms, playground equipment, picnic tables, spacious parking areas, cement walks and spacious green turf.

In the invocation Rev. Blondon asked "that the Almighty God make Tamarisk Park a place where all children of God, regardless of race, could play together."

Perhaps the main accomplishment of civilization has been the development of species able to endure it. — Franklin P. Jones.

©

plan now
for next Christmas

JOIN BANK OF AMERICA'S
1955 CHRISTMAS CLUB
TODAY!

IT'S HERE NOW! THE BIGGEST CAR OF THE LOW-PRICE 3



ALL-NEW

PLYMOUTH '55

COME IN TODAY! SEE IT! DRIVE IT! ...The big swing is to Plymouth

CHOICE OF TOP POWERPLANTS

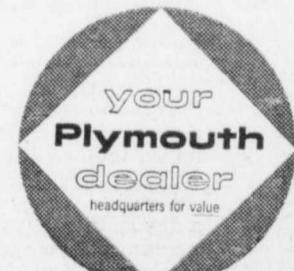
- 177 hp . . . Hy-Fire V-8 engine with PowerPak†
- 167 hp . . . Hy-Fire V-8 engine
- 157 hp . . . Hy-Fire V-8 engine
- 117 hp . . . PowerFlow 6 engine

14-barrel carburetor at low extra cost.
All powerplants available with PowerFlite, Overdrive or Synchro-Silent transmission.

- Powerful new Hy-Fire V-8 and PowerFlow 6 engines
- New Metal-in-Motion Styling
- PowerFlite® . . . finest no-clutch transmission, with Flite-Control Drive Selector on instrument panel
- New Full-View Windshield, swept-back, really lets you see
- Full-time Power Steering* • Wide-pedal Power Brakes*
- Tubeless tires standard

*Optional equipment at low extra cost

Don't miss the Thanksgiving Day football classic:
Detroit Lions-Green Bay Packers. See your Radio-TV listings.



GEORGE BEEBE

682 SOUTH PALM CANYON DRIVE

PALM SPRINGS, CALIFORNIA



Anthony POOLS come to Palm Springs

Southern California's largest
builder of pools now
serving the Palm Springs area!

★ ★ ★

Phone 4079 for
Complete Information

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Anthony Bros. Inc.

2277 N. Palm Canyon Drive
Phone 4079

Office — 5871 Firestone Blvd.
South Gate

THOUSAND PALMS

By ELIZABETH NELSON — Phone 154

C. OF C. REORGANIZES

Dewey D. Wallace was elected president of the Thousand Palms Chamber of Commerce at its reorganization meeting Wednesday evening in the spring of 1947.

Elected to the office of vice-president was Dr. Ivan L. Bassett of Shangri-La Palms, who is semi-retired and another leader in community affairs.

Retained in office were Mrs. Walter G. Bovee of Thousand Palms Estates, as corresponding secretary, and Mrs. Jack M. Singler of Shangri-La Palms as recording-secretary.

Directors of the organization include the officers named above, and Walter G. Bovee, A. Hal Cornelius, Karyl L. Thompson, and Eugene Waldeck.

Reorganization of the group was prompted by the departure of James E. Miller, formerly of Shangri-La Palms who had been elected as president in the annual Spring election and by the subsequent resignation of the then elected vice-president, Fred W. Hess, also of Shangri-La Palms.

Mrs. Bovee was appointed to succeed herself as the Chamber's representative on the Coachella Valley Advisory Planning Committee.

The general discussion of the meeting centered on plans for the Chamber's annual booth to be prepared for the Riverside County Fair and National Date Festival in February, 1955, as well as on other means of publicity. Dr. Barstow and Waldeck were requested to gather certain information for presentation to the group. And the first

NEW RESIDENTS

Misses Eva Finsion and Edith Tallant of Columbus, Ohio, will spend the season in the Young house in Shangri-La Palms. Both are retired school teachers.

Miss Finsion, who came for health reasons, is the sister of Ed Finsion and Miss Mary Finsion of Shangri-La Palms.

Miss Dorothy Beardshall, formerly of Pasadena and Las Vegas, a friend of the Jack M. Singlers, is now living in the Dorothy Bacon house on Calle Jessica in Shangri-La Palms. Miss Beardshall is employed in the office at Howard Manor in Palm Springs.

Mr. and Mrs. Edward Pimbley of San Francisco are spending the season in the Kingsley home on Shadow Mountain Lane on Hidden Springs Ranch.

CHAPEL ECHOES

The Youth Group of the Thousand Palms Community Chapel held its first meeting of this season on Saturday evening, at the Chapel, with Judd Reid, daughter of the Clarence Reids, in charge of the program. Sponsors are Mrs. and Mrs. Charles H. Wallace of Riverside and Thousand Palms (local weekend residents each week).

MISCELLANEOUS

Mrs. Robert Hawthorne of Kansas City is visiting with her sister, Mrs. John Long and Mr. John Long, who are season residents in the Hoffman house on Hidden Springs Ranch.

Dr. and Mrs. Thomas Peden of Laguna Beach are spending a few days at their Hidden Springs Ranch home.

Mrs. Blanche Bracken of Hollywood arrived on Saturday, November 6, for a couple of weeks' visit with Mrs. Marian White of Shangri-La Palms.

Spending a few days recently at their Hidden Springs Ranch home were Mr. and Mrs. William Beale.

To delight the guy (or gal) who "has everything"

Yensel Delux Chocolates

2 pound box — \$4.00
1 pound box — \$2.00

Candinavia

132 North Palm Canyon Drive
2 doors south of Bank of America

Monday night was set as the regular meeting time for the

BIRTHDAY CELEBRATION

To help Eugene Waldeck celebrate his 60th birthday, a number of the community's residents dropped in on him and his wife in their Thousand Palms home during the late afternoon of Veteran's Day.

Miss Mary L. Jones returned to her Shangri-La Palms home on November's first Sunday from her home in Los Angeles after an absence of months and months. She was accompanied by her daughter, Mrs. Wallace Manana, 220 Hermosa place. They will be accompanied by Miss Evelyn Gardiner, also of Cleveland.

While living here weekends, Eisenman will manage and direct the Ninth Western Metal Congress and Exposition, to be held March 28 to April 1 in the Ambassador hotel and Pan-Pacific Auditorium, Los Angeles. For the purpose he will open an office to be occupied parts of each week in the Los Angeles Ambassador.

Sunday he will drive to Los Angeles for a series of conferences with committees of the Los Angeles ASM chapter and other cooperating technical societies, engaged in furthering plans for the congress and exposition.

This highly successful educational event attracted 70,000 engineers and plant heads from all parts of the country. The double event next Spring in Los Angeles is expected to draw 50,000.

Sullivan Appointed Gas Company Publicist

Frank Sullivan, widely known California public relations executive has been named director of public relations for the Southern California Gas Co., Los Angeles, effective December 1. F. M. Banks, president of the company, announced.

burt Beckett of Los Angeles.

Guests of Dr. and Mrs. Ivan L. Barstow of Shangri-La Palms were Mr. and Mrs. Roth T. Day of Seattle, Washington. The Days had only recently arrived and are spending the season in Palm Springs.

Mrs. Elva Woodside has returned from a weekend spent in Phoenix, Arizona, where she visited with a brother and his wife, a niece and her husband, and other friends. She was accompanied on the trip by a nephew, Philip Stuber of Los Angeles, who is spending his vacation at the Woodside home in Shangri-La Palms.

Mr. and Mrs. Merle Zeiders and young sons, Gary and Michael, were guests of Mrs. Zeiders' parents, Mr. and Mrs. Shannon M. Morrison of Shangri-La Palms. The Zeiders live in Elsinore.

Spending a few days recently at their Hidden Springs Ranch home were Mr. and Mrs. William Beale.

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and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, November 18, 1954**

Eisenman Opens Home in Village

William H. Eisenman, secretary, American Society for Metals, and Mrs. Eisenman will arrive today, Thursday, from Cleveland to resume residence in their home, Casita Manana, 220 Hermosa place. They will be accompanied by Miss Evelyn Gardiner, also of Cleveland.

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**Give her freedom on a rainy day
Let her dry her clothes the MODERN WAY**

in a new Automatic GAS CLOTHES DRYER

With a gas clothes dryer, you can set the control for "dry" or "damp dry." In a matter of minutes, clothes are ready to take out.



Towels, sheets, etc., dry soft, fluffy—can be folded and stored without ironing. Your automatic gas clothes dryer cuts wash-day work in half.

"Damp dry" clothes need no sprinkling. They come from a gas clothes dryer ready for quick, easy ironing.

For a limited time
FREE INSTALLATION
If you buy now, normal installation is free.
Offer applies to participating dealers in
the following makes of
Automatic Gas Clothes Dryers:
ABC • BENDIX • BLACKSTONE • CALORIC
EASY • HAMILTON • NORGE • ROPER
SPEED QUEEN • THOR • WEDGEWOOD
WHIRLPOOL

Illustrated is the BENDIX Automatic Gas Clothes Dryer. Ask also about the famous Bendix Duomatic Combination Washer and Gas Clothes Dryer.

Ever had to rush out into a sudden shower to rescue the family wash? It's no fun and how it complicates the washday schedule!

But when you dry your clothes in a new automatic gas clothes dryer, weather worries are gone forever. You simply toss rinsed clothes into your gas dryer. In minutes, you lift out soft, fluffy, sweet-smelling clothes.

SOUTHERN CALIFORNIA GAS COMPANY

only GAS gives you such modern automatic appliances



THREE-TONE PAINT combinations are introduced for the first time in the automotive industry to accent the new flair styling of the 1955 Dodge Lancer hardtop. Providing exciting new exterior color combinations, multiple-tone paints are available on Dodge Lancers in all three series — the luxurious Custom Royal, the richly appointed Royal and the classic Coronet. Lower, wider and longer by 16 inches, the Custom Royal Lancer hardtop shown here is super-powered by a Super Red Ram V-8 engine developing 193 horsepower. Imperial Motors of Palm Springs and Indio is displaying the new models.

New 1955 Dodge Attracting Interest of Desert Motorists

An entirely new concept in automotive styling was unveiled at Imperial Motors, Indio and Palm Springs dealers, when the spectacular new Dodge for 1955 went on display at all Dodge dealers yesterday.

"The Flair-Fashioned 1955 Dodge is a dream car come true," Kay Oleson of Imperial Motors said. "Those who have seen this is the automobile for which the public has been waiting."

"The dealers have seen the new car," Oleson added, "and they know that Dodge has really done it for 1955. They also know that the public will be eager to see this exciting new automobile."

Clothesline Raided Woman Tells Police

Theft of clothing and other articles valued at \$34 from a clothesline in the rear of her home at 2135 North Palm Canyon drive, was reported to police Saturday by Mrs. Ruth Licata.

Water Rates

Rancho Mirage Hearing Nov. 18

A public hearing on the application of the Rancho Mirage Water Company for authority to increase its rates will be held by the California Public Utilities Commission in Palm Springs today.

Commission Examiner Stewart C. Warner will conduct the hearing at 9:30 a.m. in the city hall, 3240 McCallum Way. All interested persons will be given an opportunity to be heard, the Commission said.

The company serves about 160 customers just outside Palm Springs. The average monthly consumption of water is 3,300 cubic feet, for which the present charge is \$6.60. Under the proposed rates the charge would be \$9.10.

To thoroughly enjoy
Western Week

Have the whole family Go Western!

For the finest in popular
priced Western Wear see
Scott's Western Wear Shop

It's time to send your over-seas Christmas package.

Remember we not only gift wrap but also wrap for mailing.



Hiway 111. Cathedral City

PHONE 8-4573

Open 7 days a week from
9 A.M. til 7 P.M.

Dodge has done it!

Flair-furnished...and alive with beauty!



New Dodge Custom Royal V-8 4-Door Sedan with 183-hp. Super Red Ram V-8 Engine—Extra-Powered to 193-hp. at slight extra cost.

New '55 DODGE at your dealer's now!

For months the word has been getting around: "Dodge has done it! Wait and see!"

Now the new '55 Dodge is here . . . and the promise is fulfilled. You'll know it from your very first glimpse of its sleek silhouette—longer, lower, and far more beautiful than anyone dreamed!

Here is a car that captures the flair of the future in the bold forward thrust of its hood, in the sweep of its rear deck and twin-jet taillights.

Here is a car that introduces the new outlook in motor car styling, with a swept-back New Horizon windshield that surrounds you in a glass cockpit.

Here is the car of a hundred surprises, whose taut and eager beauty is matched by exciting new developments that put the future at your fingertips.

Dodge has done it! See the new '55 Dodge today.

Dodge flashes ahead in '55!

Dodge Dealers present: Danny Thomas in "Make Room for Daddy," ABC-TV

Bert Parks in "Break The Bank," ABC-TV • Roy Rogers, NBC Radio



IMPERIAL MOTORS

Palm Springs and Coachella Valley

DODGE Automobiles and DODGE "Job-Rated" TRUCKS

Indio, Calif.

Phone 7-8311

Comfort! Convenience!
SMALLEST, LIGHTEST
HEARING AID IN
HISTORY!

3-transistor "ROYAL-M"
Tiny but mighty... as powerful as
some hearing aids at least twice its
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Junior Chamber, Jayceettes Busy on Plans for Big Show

Members of the Junior Chamber of Commerce and the Jayceettes this week were getting ready to put the finishing touches on their new offering: "Palm Springs, USA," to be presented Saturday night at the Palm Springs Playhouse. Rehearsals, properties, ticket sales, posters, have been keeping them on the jump for the past few weeks. The play will start rolling at 8:30 p.m.

Ron Bronstein and Rick Harrison, co-directors of the play, announced jointly that: "This is something new in the way

Advertisement

From where I sit ... by Joe Marsh



Granny Drives But Won't "Shift"

Saw Grandma Taylor parking her 1924 Franklin out front the other day. Neat as a pin, radiator and hub caps gleaming—the whole car is as shiny as the day she bought it 30 years ago.

Then I stopped and looked again—for there, hanging on the spare tire was a sign: "This car NOT for sale."

Asked Granny what was going on, "Joe," she says, "it's this craze for old cars. Everybody wants to buy my Franklin. But it has served for years and it's not for sale at any price."

Joe Marsh

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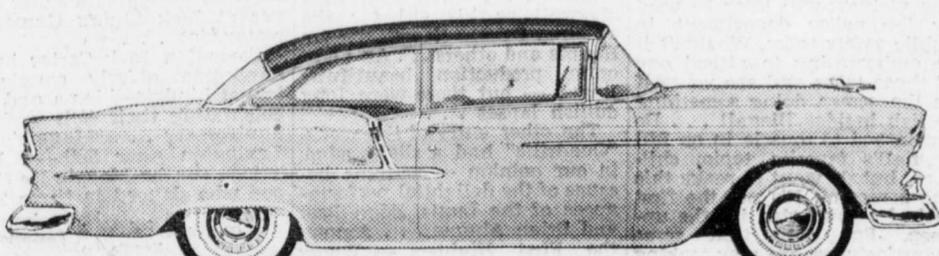


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PHONE 2042
"The Best Deal Under the Sun"

Junior Chamber, Jayceettes Busy on Plans for Big Show

of fun and for the first time, written around the Village and its life."

Tickets are now on sale and may be obtained from any member of the Jaycee or at the Playhouse Saturday night.

There will be plenty of room for all and the setting will be in the manner of "The Drunkard" which has been shown in Los Angeles for the past two decades. Beer, soft drinks and tidbits will be served.

On The Trails

An Indian Summer . . . in our desert, is something always to be remembered, especially when the gentleness of April showers. It's sands are suddenly cleansed with rainfall. And the sudden activity along the trails proves conclusively that it is being appreciated.

With Western Week practically upon us, the Los Compadres are hopeful that the spell remains unbroken.

"Mac" MacDonald, chairman of this year's vent, has setup "Western Week" office in Rasmussen's Western Shop at 1151 North Indian avenue and can be reached by phoning 5414. "Mac" is making a full-time job of his appointment and is busier than the perennial cat, dashing back and forth perfecting plans which already have assumed mountainous proportions. Plans so far include the usual All-Western Parade with Warren Coble as parade chairman, who already has received entries from as far off as Santa Barbara; two big days of rodeo, and a real whopper of a Western dance, at which time the winning Queen will be crowned.

Prospective Queens' names have been drawn from hat by various clubs, and the club or organizations selling the most tickets to the Western events, shall have the honor of having their Queen crowned. Also of presenting her with the grand prize of a four-year-old quarter-horse mare. The remaining beautiful princesses will accompany the Queen in the parade, attending her at the Western dance, and be seen in the Queen's box both days at the Rodeo. The princesses will receive various gifts, some already donated by Rasmussen's Western Shop and Scott's of Cathedral.

With all their Western Week preparations, Los Compadres still have managed to have some party fun. A recent moonlight ride to Sun Air Park with cocktails at the clubhouse was a merry gathering. It was followed by another moonlight weenie-bake.

The Desert Riders had their first Andreas Canyon ride, with so many attending, extra tables were set up. Jack Boyer served again his famous hot cakes on a lavish breakfast which should only be eaten and never described. The morning was topped off with Johnny Boyle welcoming all with his whimsical music fest, and ending with his beautiful and more serious rendition of "The Place Where I Worship."

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Choice of Smart Colors

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Helps protect against weather irritation. Makes skin feel silken soft, naturally youthful.
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Box of 50 **98¢**

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Take the work and worry out of your preparation of every day fall favorites. Bake hot cakes, broil bacon the Rite-Ware method.
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Fifth GALLON Extra Light and Dry!

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ASK THRIFTY SALESPERSON FOR COMPLETE DETAILS

PUBLISHER'S CORNER

By Oliver B. Jaynes

ANOTHER LINK in the freeway system that will be a great boon to Palm Springs-Los Angeles commuters was opened last Monday. The largest section of freeway ever to be opened at one time, the 13.4 mile stretch runs from Archibald avenue at the eastern edge of Ontario to join the four-lane highway west of Pomona. It eliminates a score of signals in Ontario and Pomona and was built at a cost of about \$12 million.

Work has already been started on the Banning by-pass which is now the worst bottleneck between here and Los Angeles. At the same time construction is under way on another section of Ramona Freeway through El Monte, and a contract will be awarded soon for the route through West Covina. In addition, work is expected to start in 1955 on widening Highway 60 from Beaumont to Riverside.

The ease with which the drive can be made from Los Angeles and Hollywood to Palm Springs will soon be such that many more people from the coastal cities will be establishing winter homes here, and greater numbers of weekenders will be coming to the desert. This resort area will be the closest place where some 4,000,000 people can find the variety of facilities for relaxation, recreation and entertainment which the Palm Springs area offers.

Here we find positive assurance of the continued growth of Palm Springs. Each year the attractiveness of Palm Springs to coastal residents becomes greater as the drive down here becomes easier.

OTHER TRANSPORTATION — Everyone doesn't like to drive, however, no matter how easy the trip may be. A Southern Pacific commuter train between Los Angeles and Palm Springs would undoubtedly bring a great many more. It seems quite likely that such a project will soon become feasible. The service might be offered on a three times a week basis. We believe it would become quite popular within a short time.

Air transportation to Palm Springs has improved with Western Air's two flights daily between Los Angeles and Palm Springs, and service to Las Vegas and San Diego. Much to be desired is a better air transportation to eastern cities. Western Air has an application on file we understand, for extension of their service to Phoenix. This would be a great help because there are numerous daily flights between Phoenix and eastern cities. The greatest assist in our transportation needs would be a stop here of at least one of the many coast-to-coast flights that pass over Palm Springs every day. A great many of those who are making vacation trips by air to Southern California would make stop-overs in Palm Springs if this service was available. The same would hold true for the return flight.

Business interests here are becoming more transportation conscious all the time. They realize that good transportation facilities are the number one requisite to a successful resort community. The easier it is made for people to get here, the more will come. Good highways, train, plane and bus service will do more for Palm Springs than any other factor in the opinion of many of our people. It should be one of the prime objectives of the Chamber of Commerce and should receive the hearty support of all of the business interests.

The outlook is good but an organized effort is essential to hasten the day when transportation facilities are really adequate. The Chamber of Commerce can — and should — lead the way.

TRY AND STOP ME

By Bennett Cerf

RESIDENTS OF Chapel Hill are partial to a tale of D. C. Jacobsen's about an extremely frugal member of the University of North Carolina faculty. This worthy gent, it appears, had just drawn \$35 from his bank, bent upon acquiring some reference tomes from Paul Smith's Intimate Bookshop. No sooner had he turned from the paying teller's window, however, than his path was blocked by the formidable figure of Native Son Kay Kyser, the popular band leader, who retired while he was about three million ahead.

"I'm bound for lunch," announced Kay. "How's for coming with me?" "Love to," agreed the professor. Then, glancing down at the seven crisp five-dollar bills in his hand, he added hastily, "I'll join you as soon as I've made this deposit."

George Jessel admits he never had the honor of meeting Winston Churchill. "But I'll tell you how close I came to it," he adds. "I once had dinner at Number 9 Downing Street!"

When the whaling ship Essex was sunk in 1820, writes Whipple, only eight members of the crew lived to tell the tale, and all of them carried for the rest of their lives the memory of having been cannibals in order to survive. Captain Pollard, one of the eight, was challenged years later by a writer who claimed relationship to a member of the Essex crew who had not returned. "I wonder if you remember him?" inquired the writer. "Remember him?" cackled the ancient mariner. "I et him!"

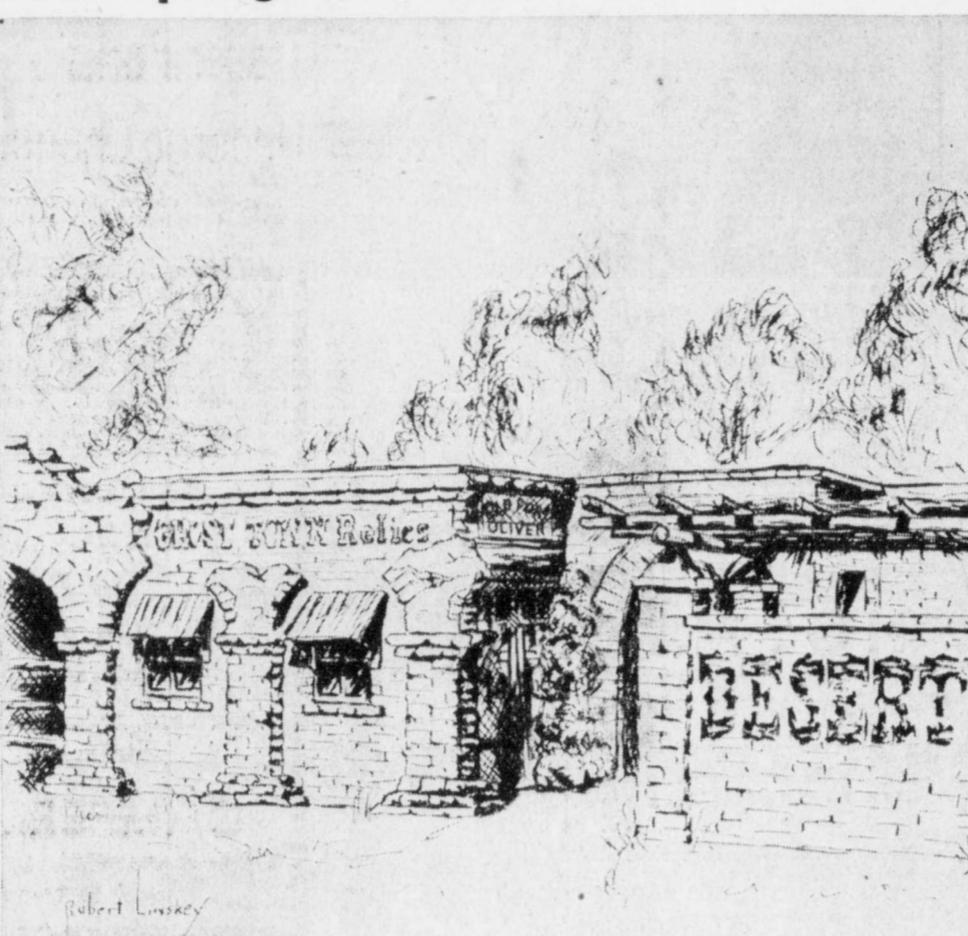
A well-known man-about-town took a girl friend for a late snack at a Broadway restaurant where he often dined and discovered when the time came to pay the check, he had no money at all with him. Then he spied a waiter he had known — and tipped well — for years at the other side of the room. Beckoning him, he whispered, "Joe, I left my money in my other suit. Will you lend me a ten-spot?" "I'm sorry," said the waiter coldly. "but this isn't my table."

Advertisement: Attractive kitten seeks position purring in a nice little girl's lap. Will also do light mouse work!

Song for rendition during the morning shave: "Nobody Knows De Stubble Face Seen."

Palm Springs Sketches

By Robert Linskey



MUCH HAS BEEN WRITTEN about Harry Oliver, Commander of Old Fort Oliver, Publisher, Distributor, Lamp Lighter, Editor, Artist, Gardener, Janitor and owner (titles as shown on mast-head of Desert Rat Scrap Book), but comparatively very little has been written about the picturesque adobe home of Oliver and the internationally-circulated publication. Located in Thousand Palms on Highway 99, where Ramon Road intersects, Old Fort Oliver houses an interesting collection of mining and western antiques, as well as one of the world's largest collection of old-style

printing type. Not even Harry knows when the building was built and he will not tell when he built a few aged additions to it, but he claims the following story to be the latest authentic history of the Old Fort. It was sort of a kindergarten for baby burros. When a burro was born on the trail between here and Ehrenberg, Arizona, the packers would carry the baby in here to be taken care of, then pick it up on the return trip. This is the story just as it has gone into so many corner-stones for last 70 years, and just as it appeared in "Packet One of Pouch Seven" of the Desert Rat Scrap Book, so it must be true.

Library Notes

AMERICANA II

Brooding over the vast plains of the west in the winter was the white breath of the buffalo, the sign sought by every Indian, Sioux, Cheyenne, Arapaho or Kiowa; and, in 1867, by the white hide hunters as they set upon the almost unbelievably rapid decimation of the thunderous bison millions, a process which required less than two decades. Of this period, the years from 1867 to 1883, Mari Sandoz writes with penetration, and sometimes indignation, in "The Buffalo Hunters."

The four great buffalo herds, each of which grazed in a yearly loop of over three hundred miles in diameter, were killed off at the rate of a hundred a day by a single hunter (and this was many times multiplied), skinned and the meat left to rot from the frames so "the river bottoms . . . were white as fall snow in their bleaching bones." Miss Sandoz gives an account of the natural history of the buffalo and of the Indian whose main staple was; of the lives of the white hunters, Wild Bill Hickock, Lonesome Charley Reynolds, Bill Comstock, and Buffalo Bill Cody; the boom towns; the growth of the railroads; the coming of the gamblers, and of the warriors who accompanied the westward march.

Among the writers of worth while Americana, none is better equipped, both through knowledge of her subject and through the gift of intuitive projection which seems to be her special forte, than Mari Sandoz. Her father, Old Jules, was a friend of the Sioux, the Cheyennes, the old fur traders, trappers and hunters. Her earliest memories encompassed, to quote her own words, "a wonderful at-homeness in the world and the universe."

At-homeness with the universe is the peculiar virtue of the Indian. His perfect adaptation to, and communion with, the world of earth and sky in which he lived is also beautifully conveyed by Paul Horgan in the first part of his great two volume work, "Great River, the Rio Grande." Here under the heading 'The Stuff of Life' is described in poetic prose the culture of the Pueblo Indians who lived along the banks of the river. Concerning them Mr. Horgan draws this conclusion: "A clear and simple and within its limits a satisfactory plan of living together was understood by everybody, and complied with. But tragically it lacked the seed of fullest humanity . . . It was costly, that loss of the individual to the group. The essential genius of humanity, with all its risks, and yet too with its dazzling fulfillments, was buried deep in the sleeping souls of the Indians by the Rio Grande."

Following this Mr. Horgan describes in vivid detail the Spanish Rio Grande, and in Volume II the Mexican and United States Rio Grandes. There are passages of great beauty that attest the author's love and knowledge of his subject; and always there is that quality of incisive thought which enlarges the specific to reference the universal. The result is significant writing of a high order, history with poetic and philosophic overtones, a loving, usually dispassionate picture of four distinct cultures. Mr. Horgan deals not alone with the outward trap-

tions coming down the pipe stem. It has also been very definitely established that an imbalance of the hormones or internal glandular secretory organs may be a factor in allowing for the establishment of a soil for cancer. There are specific substances which are known to be productive of malignant growths and some thirty of these carcinogens have already been isolated. A good example is seen in the miners of Cobalt in the country of Silesia who inhaling this particular dust are very prone to cancer of the bronchial tubes and lungs.

The sites of greatest frequency of cancer in the human body may be listed as the cervix of the uterus and the uterus, the stomach, the breast, the bronchial tubes and the lungs, the intestinal tract and the ovaries. Great progress has been made in methods of examination to allow for the early detection of such new growths. Inasmuch as the tendency for this type of malady occurs after the age of forty when glandular function alters and the chemistry of the body changes, it should be imperative that routine examinations be made at intervals at least every six months with special attention paid to the areas of common occurrence of these growths. I feel reasonably certain that it will only be a relatively few years of time when certain chemical tests will be able to determine the fact that an individual is prone to the occurrence of this condition, and its development prevented.

(Dr. Goldberg is not practicing medicine at this time and is unable to answer correspondence.)

Budget: What you can't do to a woman's mind once it's made up.—Wall Street Journal.

Dennis, the Menace

By Ketcham



THINK, MARTHA, THINK! IF WE DON'T FIND A BABY SITTER FOR THE MITCHELLS, THEY'LL BRING HIM OVER HERE!

By Robert Linskey

THIS SIDE of The Sun

By Phat

Come lack of brain,
Ennui or worse,
Just got to start
This with a *Verse.

* If you are not so particular about
the choice of nouns.

Well, anyway, it's a bright nice morning (see footnote) and I have an hour and a half before the general run of the office gets here and the turmoil starts. So let's look at the sprawled notes before me and see what gives.

THE FIRST is from one of my perennial correspondents. The bulwark of Old Fort Oliver. Maybe the "wark" is superfluous. Harry Oliver tells me that he just had several of his favorite khaki suits made. He wears them all of the time but has them built specially so that the bulges, brought on by the accumulating years, are hidden. And he buys them sand-colored. "You know," he said, "Mark Twain always wore white suits. So that when he fell down in the snow, no one would notice it, wear them sand-colored. Because there is no snow here, nothing but sand." But supposing he fell on one of our green lawns?

NEXT IS ONE from John Archibald. Archie also has an idea. Over at the McLaughlin Electric where he works, six cartons of supplies came in from Los Angeles. And he opened them. "My eyes smarted. I want the Los Angeles dealers to put little holes in all of the cartons they ship out. To ventilate them. Let out the captured smog before it gets to our pure desert air. (See footnote again.) . . . Getting back to Harry Oliver. He claims something is wrong with the people around here. His cat, Sin, gave birth to a flock of kittens and Oliver tried to give them away. "There were no takers, even when I offered to throw in an older cat to act as a kitten-sitter," he complained.

THE OTHER DAY, so they tell me, a fellow went up to the manager of one of our stables and said he wanted to rent a horse. "How long?" asked the gentleman in charge of the steeds. "The longest one you've got," was the reply. "There are six of us" . . . Note in the public prints that another motorist received for a traffic ticket for opening the left door of his car "without exercising caution." Besides getting a ticket he has a damaged front door and will probably have to pay for the smashed grill on the other car. Will be glad when Palm Canyon is resurfaced and goes back to a two-lane highway. It's too narrow for four.

ANOTHER PLEASANT bit of reading was the fact that the state highway commission and the county flood district have reached an agreement at Araby Point. If the district completes that Palm Canyon dyke to contain the flood waters, the state will bridge the resulting channel. This should be good news for people residing east of Araby point in Cathedral City and the rapidly growing desert area beyond. There have been several times when residents of Cathedral City and beyond have had to stay here all night because the water was so high at the point they could not get through. Now, when they widen Tahquitz creek bridge and maybe put another crossing over Tahquitz channel, we'll be sitting on, rather, driving pretty.

TAMARISK PARK was dedicated last Sunday. Somebody evidently thought it was the Garden of Eden, for police records show that near the vicinity of the park a youth, about 20, was nabbed by the Law for wandering about the adjacent area entirely unclothed. Also, the police blotter this week revealed that some juveniles were getting the Thanksgiving season and the Fourth of July mixed up. Police nabbed the youngsters shooting off illegal firecrackers. They were turned over to their parents after the noise-makers had been confiscated. It's a good thing it's a week until Thanksgiving. They'll be able to sit down to the turkey by then.

OVER IN RIVERSIDE they are doing something which I have long advocated in these pieces. They are taking motion pictures of bad driving habits, practices that lead to beat fenders and frayed tempers. The pictures will later be used by the police department in public safety talks. Wouldn't it be embarrassing to attend one of these talks and see yourself on the screen doing something foolish besides illegal! . . . Do not intend to muscle in on Bill Rashall's favorite topic: children, but do want to make this one comment: It's not the first cost of a youngster, it's the upkeep. But note that some manufacturers are now making kids' outfits of stretchable cloth. Will take care of the natural growth. Next they should work on shoes.

(FOOTNOTE—I'm not bragging about the weather. Mrs. Nature, So don't show me up again. These comments about our weather are just poetic license today.)

The Desert Sun—4b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, November 22, 1954

The Voice of Broadway

By Dorothy Kilgallen

FRENCH WRITER Pierre Galante's forthcoming trip to the U.S. has one aim: to salvage his romance with Olivia de Havilland. They've been "engaged" for longer than most Hollywood stars stay married, but Pierre hasn't been able to get her to the altar, and he'd like to know where he stands . . . Singer Joan Edwards suffered a nervous collapse. Has been ordered by her doctors to give up her radio series immediately and retire for a long rest.

State Department officials are using every diplomatic dodge in the book trying to head off a visit by Aneurin Bevan, the leftist British laborite, who wants to come here and "soften" the U.S. attitude toward Red China . . . Former Copac dancer June Tolley is back from California, but Frank Sinatra hasn't been able to forget her. At least that's what he says on those long-distance phone calls.

Elaine Stritch spotted Ethel Merman out front at a recent performance of "On Your Toes" and ordered the champagne for the great star's visit to her dressing room. But Ethel never came back, and the volatile Elaine is sizzling. She's Ethel's former understudy, and toured in the Merman role in "Call Me Madam" for 40 weeks . . . The Olsen & Johnson show, "Pardon My Antenna," is ripe with backstage conflicts.

Jack Webb and Dorothy Towne now plan to make it a quiet wedding day after his divorce from Julie London becomes final. Presume he's going to have TV columnist Jack O'Brien as best man? O'Brien Le Berthon Pollack, Bobo Rockefellar's close chum (who was just awarded a million-dollar settlement from her wealthy husband), is in Gotham looking over the Broadway play situation. There's increasing talk that she and Mrs. Rockefellar may go into play production.

An internationally famed hemman has been given some bad news by his doctors. They've ordered "plenty of rest" after his recent heart attack, although it was a mild one . . . Theatrical producer Gant Gaither achieved a small miracle in lining up angels for the stage version of "Seventh Heaven" — raised \$175,000 on the strength of recordings of the Victor Young score, without a single backer's audition. The question around TV Row: Is everything rosy with Imogene Coca and her manager of long standing? . . . They can use a real doctor on the set of "Not As a Stranger." Producer Stanley Kramer and most of the cast have the virus. Lawyers are drawing up the settlement terms in the Vanessa Brown-Dr. Robert Franklyn divorce. She'll file as soon as she feels better.

The Record magazine backed by the Four Aces quietly drowned in red ink after only four issues. (And the boys in legal fees to clear himself in the basketball scandals. Gina Lollobrigida's American diary, appearing as a serial in the Italian weekly Il Tempo, is hilarious reading. Some hip U.S. publisher ought to buy it and print it for laughs . . . Memo to Police Comm. Adams: the biggest and most deadly looking knives are for sale in Broadway show windows. All they need is a sign saying, "Step right up and buy a murder weapon." (Copyright, 1954, King Features Syndicate, Inc.)

NEW YORK CAVALCADE

By Louis Slobol

SNAPSHOTS AT RANDOM: Following an hour or more of dancing with Judy Garland at El Morocco, the tireless Ali Khan taps Margaret Truman and whirls her around for another hour or so. The following nights it's Tallulah Bankhead who is given the Khan dance treatment — this time at Julius Fleischman's big party for Talu at the Ambassador . . .

Quite a gala turnout incidentally — among those assembling being Grace Kelly (with Oleg Cassini, natch!), Sharman Douglas, Paul Warburg, the Elliott Nugents, Peggy Ann Garner, Cobina Wright, Capote, the Alfred Deliaires and others. Joan Fontaine, we late arrivals. As they danced by Joan pointing to Collier, shouted out: "My favorite husband" — and we didn't get it until Brian Aherne dance by a second later — to whom Joan was once wed. He grinned and halted to shake hands with Collier and beam at Joan.

The long awaited musical, "Fanny" provided an exciting opening night for both the ticket-holders and the rubber-neckers outside — and at curtain's final fall, the applause was prolonged and tumultuous — especially for Walter Slezak and Ezio Pinza . . . First Nighters included David Wayne, Joyce Mathews and Billy Rose, Margaret Sullivan, Margaret Truman, Eddie Fisher, Jennie Grossinger, Fleur and Gardiner Cowles, the Milton Berle's, the Joey Adams, the Tom (Ceil Chapman) Rogers, the Howard Lindsays, Ali Khan with Elsa Maxwell as his girl for the evening Colette Hearst, the Fra Haupts and others . . . An elaborate production beautifully staged — but there were long dull lapses . . .

The other entry of the week, "Quadrille" had a slight edge, in our opinion — perhaps because of the delightful performances of the Lunts, Edna Best and Brian Aherne . . . Among the First Nighters — Peggy Wood, the Harold Lloyds, Jane and Betty Kean, Marlene Dietrich, Pegeen and Ed Fitzgerald, Truman Capote . . . Frances Moody Newman tosses a "Quarrel" birthday party which draws most of the town's notables to the Lillian Russell room of Luchow's — the foursome honored being herself, Bob Considine, Peggy Slobol and Walter Cronkite, all celebrating their birthdays that night . . . The ever-colorful Jacobs Beach, gathering place of the gents of the fighting business — Torn Pan Alley . . .

A thought after 9-power conferences: The Germans are a great people — whenever they quit reminding themselves of it — Fletcher Knebel, Potomac Feathers (Distributed by King Features Syndicate)

The trouble with burning the candle at both ends is that you always get caught in the middle. — Al M. Schaefer.

These days, "a small service charge" is likely to refer to the service, not the charge. — Vesta M. Kelly.

WAREHOUSE FACTORY or SPACE

According to your
requirements

Total 30,000 square feet

South side Highway 99
North Palm Springs

PHONE 2285
Ambassador Hotel!

Building Booms in County Areas

Building in the unincorporated areas of Riverside county reached a new high mark in October, R. S. Lindele, county building inspector reported last week. The total for the month was \$1,753,801.

The district around Corona led the list this month, replacing the Palm Springs district which has been first for many months.

Building in the local unincorporated area amounted to \$311,862.

Coupled with the \$506,425 in new building started within the city limits in October, the total for the Palm Springs district for the month was \$818,287. These figures do not include Palm Desert or La Quinta.



(Desert Sun Photo)

FRIENDLY AID truly typifies the work of Palm Springs Welfare and Friendly Aid which lends a helping hand to those in need. The Village takes pride in the vital work done by this Community Chest Agency. This picture is taken at their Little House next to the Health Center, where garments and household items are collected, basically to assist burned out families.

Welfare and Friendly Aid Society Does Great Work

Welfare and Friendly Aid, a Community Chest agency, extends a helping hand to the needy, a hand extended in friendship.

This summer a man, with the promise of a job, came here to work and brought with him his wife and four children. The job didn't materialize, they had no money, and the little family spent three days on the desert living in their car. The children were hungry and the baby's eyes were swollen shut from the heat. It was Welfare and Friendly Aid that provided a doctor, food and lodging and got them on their way again.

Figures can't tell the story of the work being done by this splendid organization, but this past year, it provided 3,497 school lunches and Christmas baskets for 50 families; gave layettes to destitute mothers; underwrote emergency medical assistance; supported the Dental Clinic (dentists donate their services, but dental supplies are budgeted by W&FA); and volunteer workers aid with the Well Baby Clinics.

The hospital book cart, the toy loan library, the Youth Center are all projects in which this organization interests itself.

The King's Quarters

This Week
Go Western
Young Man!
Hats - Jackets
Shirts
Levis - Belts
'Kerchiefs
sizes 6-20

Use The King's Quarters
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PALM SPRINGS, CALIFORNIA

682 SOUTH PALM CANYON DRIVE

Regulations for Trailer Parks Undergo Change

State of California, Department of Industrial Relations, has revised its rules and regu-

lations concerning structures in trailer parks, which became effective Friday, and lifted the ban on construction of cabanas and ramadas.

City officials will operate under the state regulations, rather than adopt separate requirements, according to City Manager R. W. Peterson and city council.

Applications for construction must be submitted to the Division of Housing, State of California, and when a permit is received there, must be sub-

mited to the city building department for approval.

Details concerning the new requirements are available from the State Division of Housing, or the Palm Springs building department.

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AND HIS
LATIN COMBO

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PALM SPRINGS, CALIFORNIA

DESERT HOT SPRINGS

By MARGUERITE BURMESCH

PLAN STYLE SHOW

Each Monday morning members of the committee on the Women's club luncheon and style show scheduled for December 7 meet at the Addison Art gallery with Bet Addison, over-all chairman to map plans for the menu and decorations.

The theme which the committee on out-of-door Christmas decorations is working is: "Christmas In The Sun."

Every detail of the table decorations by Doris Ochs, the style show by Minna and down to the plate service by Bet Addison has been kept in mind in formation of the plans for the affair.

SPAGHETTI DINNER

Approximately 150 partook of the spaghetti dinner sponsored by the Parents' Guild of

the Desert Hot Springs Elementary school Thursday evening. Arrangements for the affair were in the hands of Barbara Reiger and her committee of room mothers. Chef Pasquali Monaco and wife and Mrs. Yola Masero prepared the food. Doris Ochs decorated the tables, carrying out the Italian motif.

Following the dinner a style show, sponsored by Shirley and Minna of Minna's Ladies' Shop was enjoyed by the spectators. The latest fashions from New York, California and Hawaii were modeled by Linda Goforth, Allie Mae Krast, Barbara Reiger, Pearl Edmonds and Lillian Claxton. Junior models were Janice Horton, Dana Goforth and Lois Kanya.

Al Horton, president of the Guild and Joe Kanya, principal of the school, are pleased over the addition to the fund which

the returns from the dinner created, making it possible for the school to provide the extras which are needed but not in the regular budget.

NEW C. OF C. OFFICES

Desert Hot Springs Chamber of Commerce will soon move into new quarters in what was formerly the Crosley Building. The new office will occupy quarters at the north end of the building at the southeast corner of First and Palmative.

The chamber, which for several years has occupied the building east of the post office, found itself in need of larger quarters. Julius Nathanson contacted the owner of the building, N. J. Kahn of Washington, D.C. and made arrangements for the chamber rental.

The name of the building has been changed from the Crosley Building to the Warren-Brown Building.

HAM DINNER

The Altar Society of St. Elizabeth's parish, Desert Hot Springs is giving a home-cooked ham dinner at Association hall on Saturday evening, November 27. The public is invited.

NEWS IN BRIEF

Kay Farnum will give an organ recital at the First Baptist church, First and Cactus, on the evening of November 20.

Paul Price, who sold his interest in the El Adobe market here to his partner, Al Horton, is now associated with Harry Chester as a real estate sales-

man.

Mr. and Mrs. George Kraft and daughter and son-in-law of Los Angeles spent the weekend

here with their former tenants, the DoCoobaurows.

Helen and Al Young had seven luncheon guests from Santa Ana and Whittier last Sunday.

Mr. and Mrs. Dan Rose have decided to make Desert Hot Springs their home. They have settled in their home on Estrella. While Rose's business takes him away, Mrs. Rose will have the company of her brother from Iowa.

Vi Dinsmore had fourteen guests at her Stanley party last week and won two hostess prizes, a set of Rogers silverware and a hostess set.

Mr. and Mrs. H. M. Tabor of Fifth street spent some time in Huntington Park last week looking after their business interests.

Penn and friend, Mrs. Harry Kreider of Reading, Penn, are visitors of Mrs. Willets' sisters, Edna Helvey and Mayme Kingery.

Mrs. John Willits of Ephrata, Mr. and Mrs. Ora Lalwer of El Segundo were callers at the Burmesch home last week.

Mr. and Mrs. Victor McLaglen spent some time at Tropical Palms recently.

Sales Tax Receipts Mount, Parking Meter Take Down

Shelby V. Langford, city treasurer, reported another substantial gain in sales tax receipts for October, well ahead of the corresponding month's collection in 1953.

Last month, the city collected \$5,803 in city sales tax compared to \$4,598 in October last year.

Total for the first four months of the current fiscal year was \$32,883. For the similar four months last year, the total was \$27,286.

Langford reported that since the city sales tax first went into effect in May, 1947, total collections have amounted to \$977,352.

Parking meter receipts for October, however, fell off considerably from the 1953 receipts. There were 540 meters in operation but because of the press of police business, only one collection was made during the month. This accounted for the drop from the similar month in 1953, he said.

Collections from parking meters in October, 1954, amounted to \$535 in the one collection. In October, 1953, \$1,399 was col-

lected in pennies and nickels from the meters.

Total for the four months of this fiscal year as of November 1 was \$2,656. For the similar period in 1953 it was \$2,739.

Collections from parking meters since they were first installed in March, 1949, total \$100,667.

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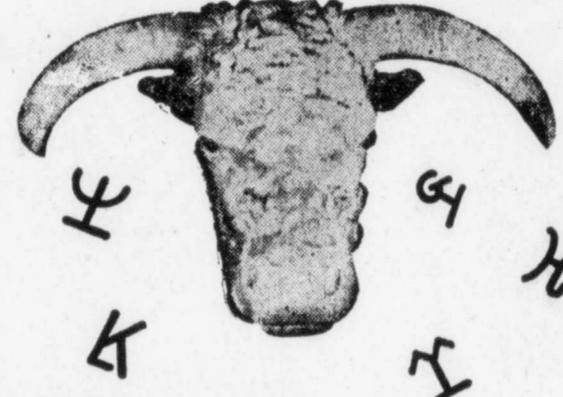
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Villagers Donate 20 Pints of Blood

Twenty pints of blood were donated at the visit of the Riverside-San Bernardino two-county Blood Bank at Desert Hospital Monday. Administrator Robert Henwood reported.

There were three additional persons who wished to donate blood, but they were turned down because of minor illnesses.

Quota for the monthly visit of the Bloodmobile is 25 pints.

Buick Executive Predicts Strong Upturn in Business

Ivan Wiles, general manager for Buick division of General Motors and vice-president and director for GM, was in Palm Springs at the Desert Inn last week with a Buick division camera crew, photographing the new 1955 Buick under ideal light and climatic conditions. "The advantages of Palm Springs from a weather standpoint, brought us here," he said.

While here, Wiles said that Buick Motor Division will sell more than a half million cars in 1954 and that the year will be the second best in the company's history.

WILES, HERE as a guest of George Roberson, Buick dealer, also forecast a banner year in 1955 and said his division would set a new record in retail deliveries. Buick's present all-time sales record was set in 1950 when 556,000 new cars were sold at retail.

Wiles said that the business decline definitely has ended and prospects are that business will improve in 1955.

Wiles based his optimistic outlook on three factors:

1. Consumer purchasing power after taxes continues to gain.
2. A daily population increase of 7,700 persons assures a growing demand for automotive transportation.
3. Technological advances make possible greater values for the dollar than ever before.

WILES NOTED that total industry sales declined four percent during the first eight months of the year, while Buick's sales in the same period increased 11 percent.

"Buick has climbed to the highest percentage of industry in our generation," he said, "and we will end the year firmly established in the long-coveted third place position."

WILES ASSAILED critics who preach that "the automobile industry is 'suffering' from overproduction."

"It is just like saying that America 'suffers' from a high standard of living," he said.

"The production level of the automobile industry bears a close relationship to the economic welfare of our country," Wiles added. "If the automobile

Rancho Mirage

Gov. Goodwin Knight's daughter Marilyn, Mrs. Robert Eaton, and husband, Robert Eaton were guests of Mr. and Mrs. A. Ronald Button at Rancho Mirage on the weekend of November 6 and 7.

At the same time her father, Gov. Knight, and the First Lady of the State, Mrs. Knight were vacationing in Palm Springs at El Mirador hotel.

The Gov. and Mrs. Knight spent some time in Rancho Mirage with their daughter and her husband, eight or ten guests, and A. Ronald Button.

At that time they were given a sneak preview of the multi-million dollar development program which is now underway in Rancho Mirage.

Mr. and Mrs. Robert C. Kirkwood (re-elected state controller of California) just concluded a visit as guests of A. Ronald Button at the Rancho Mirage Apartment hotel.

Mr. Kirkwood was here for the purpose of speaking at a session of the Assessors Convention which took place in Palm Springs.

Mr. and Mrs. Adrian Schwilck acted as host and hostess at a cocktail party on Saturday evening.

Among those who attended were Messrs. and Mmes. Dudley Steele, Rudd Hackborn, Tom Brown (Mrs. Brown was unable to attend), Dr. Robert Morreys, and Joe Moons. After the party the group attended the opening of Thunderbird.

Tax Bills

Up to Owners to Know When Due

County Tax Collector V. M. Hyde warned recent purchasers of property in Riverside county that it is their responsibility to know when their taxes are due.

Owners who have purchased property since March 1, 1954, will not receive a tax bill. The bill will go to the owners of record on that date.

She said new owners should contact her office with a description of their property if the previous owner has failed to forward the original tax bill. A duplicate bill will be sent. First half installment of 1954-55 taxes became due November 1 and will become delinquent December 10.

Second half becomes delinquent April 10.



IVAN WILES, above, general manager for Buick and vice-president and director of General Motors, had camera men from Buick division of GM here last week to photograph the new Buick under ideal light and climatic conditions.

The Desert Sun—8b PALM SPRINGS, CALIFORNIA
and PALM SPRINGS NEWS Thursday, November 18, 1954

Harris Resigns as Indian Officer

Henry Harris Jr. has resigned his position as assistant area director of Indian Affairs, Sacramento, effective November 9, to enter the contracting business in Berkeley.

Succeeding him will be James Lowe, who has been associated with the Indian Bureau in Washington, D.C. He will assume his new duties December 1.

Harris is well known in Palm Springs, having been a frequent visitor here in connection with Indian affairs.

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Dance and Relax in the Manor Room
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Piano playing songstress

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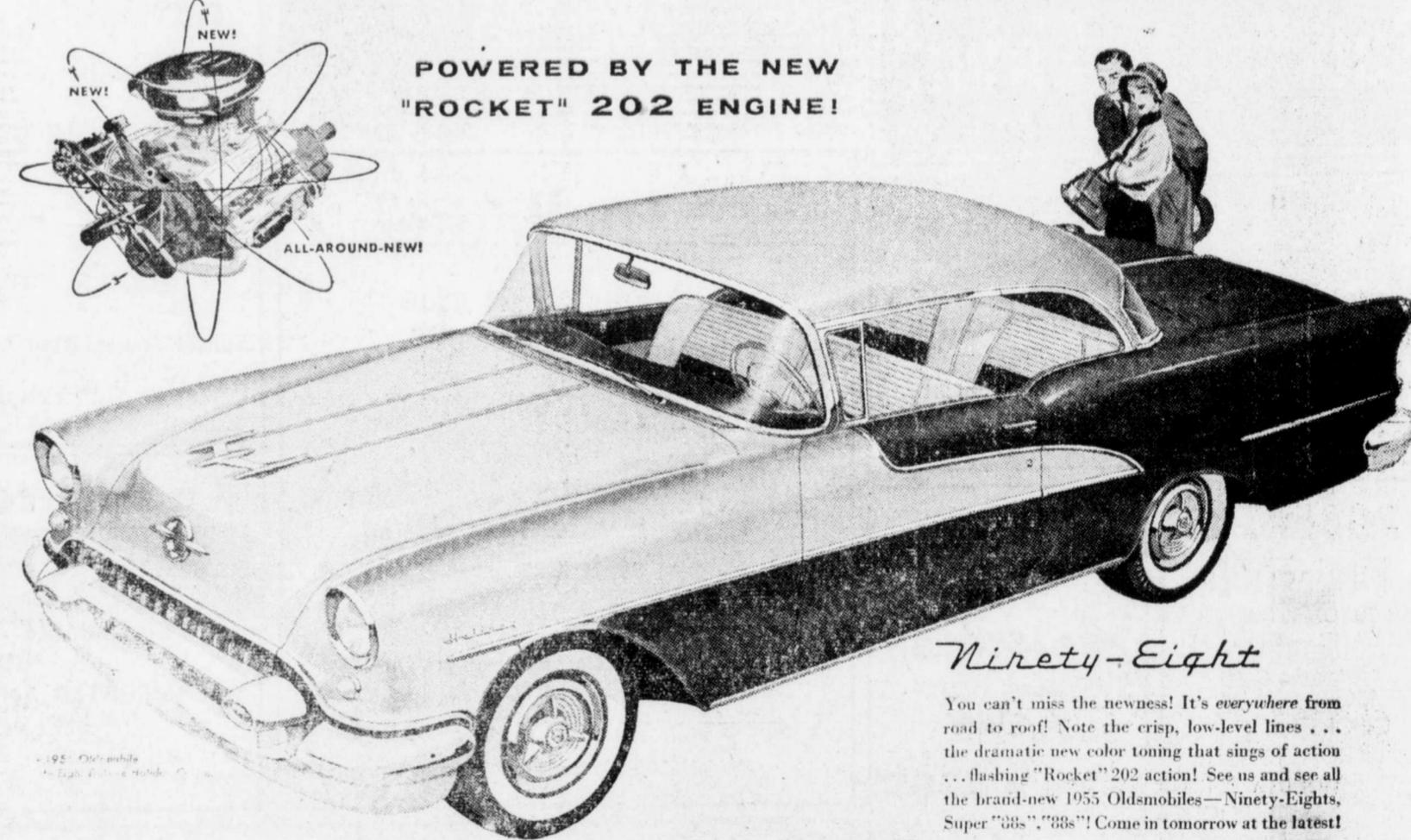
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Never so new as now . . . never so far ahead!
It's the dazzling, all-around-new Super "88" Oldsmobile! Inspired new styling everywhere! New power with the mighty new "Rocket" 202! New color . . . dramatic "flying color" patterns! In fact, all the newest new ideas on wheels! See us and see Oldsmobile for '55!



New 1955 Oldsmobile Super "88" Holiday Coupe. A General Motors Value.

POWERED BY THE NEW
"ROCKET" 202 ENGINE!



Ninety-Eight

You can't miss the newness! It's everywhere from road to roof! Note the crisp, low-level lines . . . the dramatic new color toning that sings of action . . . flashing "Rocket" 202 action! See us and see all the brand-new 1955 Oldsmobiles—Ninety-Eights, Super "88s", "98s"! Come in tomorrow at the latest!

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DON'T MISS OLDSMOBILE'S "NOVEMBER SPECTACULAR" IN COLOR AND BLACK AND WHITE • NBC-TV • SAT., NOV. 20 —

Villagers Donate 20 Pints of Blood

Twenty pints of blood were donated at the visit of the Riverside-San Bernardino two-county Blood Bank at Desert Hospital Monday. Administrator Robert Henwood reported.

There were three additional persons who wished to donate blood, but they were turned down because of minor illnesses.

Quota for the monthly visit of the Bloodmobile is 25 pints.

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... a lovelier tanned you — now

so easy with Jan . . . creamy white

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Jan Sun Oil. Be sure it's Lanolized Jan — proved by millions — remember, Jan helps preserve

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Where else but at an Alsoneet Hotel will you find such a plan for leisure! JOKAKE INN, in the "Valley of the Sun," 10 miles east of Phoenix. Typically Southwestern in decor, climate and manners. All resort activities. Private pool. Hand picked guests. The SORENCO, St. Petersburg, Florida, on beautiful Tampa Bay, ideally located, excellent food, finest entertainment. Delightful guest rooms. POINSETTIA Beach Hotel, Ft. Lauderdale, Florida, "around the corner from everything." Luxurious appointments, finest bathing on the coast. All sports and recreation. Alsoneet Hotels are renowned for fine facilities and courteous, efficient service.

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(Jim Frey Photo)
IN THE MOOD for El Mirador's gala opening party Saturday night, Trav Rogers climbed a ladder to hang a cluster of bright-colored balloons. Watching and lending advice are, left to right, Mrs. Henry Busse, wife of the orchestra leader, Mrs. Carl Soderberg and Mrs. William Perlberg.

El Mirador's Opening to Draw Social and Cinema Throng

The lighted Tower of the Stars will be the magnet Saturday night, drawing Palm Springs socialites and Hollywood names to the formal opening of El Mirador.

El Mirador Room, always beautiful, is expected to be a gala scene as glamorously-gowned women and their escorts dance to the music of Henry Busse and his orchestra or to the smooth music of Daryl Harpa and his six-piece Latin orchestra. For the third annual opening El Mirador is providing continuous music, with two orchestras.

Manager Frank Bogert, starting his first full season, is expending every effort to make this opening one of the greatest in a long list of outstanding events at El Mirador.

Reservations are still pouring in and El Mirador Room should be filled to capacity with diners and dancers. Many hostesses are planning to meet their guests in the Kiva Room for cocktails in advance of the dinner.

Mr. and Mrs. William Perlberg will be hosts to two tables of guests. Among them will be Jane Wyman, Irving Berlin, Joseph M. Schenck, Louella Parsons, Dorothy Manners and her husband John Haskell, the Jack Benny's, Bing Crosby, Mrs. Carl Soderberg, George Montgomery and Dinah Shore.

Mr. and Mrs. Montague Herbert will be hosts to the following dinner guests, meeting first in the Kiva Room for cocktails and hors d'oeuvres: Mr. and Mrs. William B. Malouf and their houseguests the Chester Garfields and Mrs. Arthur Berg, Bertine Treat and her escort, the Joe Froggats, John McClures and Edwin Fallgrens.

Mr. and Mrs. Robert Bonesteel are entertaining Mr. and Mrs. John Fitzgerald, and their daughter Mrs. Marlan James, who is here from Buffalo, Mr. and Mrs. Ward Risvold, Mr. and

Mrs. William Rashall, Mr. and Mrs. Dick Vander Veer.

At a no-host table will be Mr. and Mrs. Trav Rogers, Mr. and Mrs. William Gargan, Phil Harris and Alice Faye, Mary Hurrell, and the Jack Kenastons.

Bill and Helen Reichel will host a table, as will Ray Ryan who arrived in town Tuesday night.

Lee Anderson will be with

John and Audrey Gillin. Among others expected to attend are Mr. and Mrs. Charles Farrell, Mr. and Mrs. Milt Hicks, the Barney Hinkles, Lou Mansaus, James V. Malones and John Dawson, Reuben Fleets, Dr. and Mrs. Frank Purcell, Mr. and Mrs. Dexter Blau, the Graham Orleys.

James Ross Stuart (president of the Grain Exchange of Minneapolis) is hosting a table of eight guests.

Jayne-Reneé

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JUNIORS, MISSES, WOMEN'S

— Half Sizes and Petites —

Priced from \$22.95

Smart Resort Wear
for all occasions

30 and 90 DAY

CHARGE ACCOUNTS

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Store Hours 9:30 - 5:30

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TWENTY-EIGHTH YEAR The Desert Sun and PALM SPRINGS NEWS

Page 1-c Palm Springs, California, Thursday, November 18, 1954 3rd Section

Around Town with Hildy Crawford

A pink dazzle of radiance . . . El Mirador will glow with lights . . . for its formal opening Saturday night . . . From the lighted tower to the illuminated palm trees in the garden . . . from the leaping flames in the circular fireplace in the lobby . . . to the splendor of El Mirador Room . . . all is in readiness . . . and it has never looked more beautiful . . . In keeping with the setting are the lavish preparations for the opening . . . including a superb menu . . . and continuous music . . . furnished by two name orchestras . . . Here in one opulent package is a fitting climax . . . to all the openings that have starred the calendar these past two months,

There will be something new

at the Harpers Bazaar fashion luncheon . . . at the Racquet Club Saturday . . . Lee Anderson, who dreamed it up, is calling it the Wolf Table . . .

She has asked Jimmy Van Heusen, Phil Harris, Greg Bautzer, Bill Powell . . . George Cameron, Ray Ryan, Hoagy Carmichael . . . John Gillin and Bob Howard to sit at this table . . . They are supposed to judge the most glamorous model . . . and the best gown in the show . . . So if you hear wolf whistles . . . you'll know where they will be coming from . . .

Mr. and Mrs. Wilson Gibbs of 391 North Sunrise . . . are expecting their daughter's family . . . Dr. and Mrs. H. A. Hadjin and four children from Brentwood . . . and Mrs. Gibbs' brother and sister-in-law, Mr. and Mrs. J. S. Richards of Lancaster . . . for Thanksgiving . . .

Jack and Buddy Bligh are back at their Thunderbird home . . . Jack, who was quite sick this summer . . . is recuperating from an operation . . . Eve and Bill Brooks are down from Vancouver . . . and opened their Paseo de Armas home quietly a couple of weeks ago . . . Eve was looking very striking in a black and white gown at the Racquet Club Sunday night . . . Enjoying the Sunday night buffet with them was Donald Cromie of the Vancouver newspaper family . . .

Here from Omaha

Mrs. Richard Young and twin daughters Daphne and Dianne arrived Tuesday night from their home in Omaha, Nebraska . . . With them at the Young's Smoke Tree home are . . . Mrs. Jasper Hall of Omaha,

Shower is Given for Mrs. Herbert

The Lanai Room at The Tennis Club took on a pink and blue decor last evening when it was the scene of a shower for Mrs. Keith Herbert. Central decoration for the refreshment table was a manzanita tree a-bloom with pink and blue balloons and bootees. The attractively wrapped gifts were piled in a garden cart, and the trio of hostesses, Irla Dodd, Bettie Lacy and Lorraine Hills, welcomed the arriving guests. An appropriately decorated cake was served with punch and coffee.

The guest list included: Mmes. Gavin S. Herbert Sr., Austin McManus, Walter McManus, Janice Chacoin, C. H. Woodmansee, H. C. Moseley, Anita Haskell Jones, C. Thurston Chase, Mary Hurrell, Howard Morris.

And Mmes. H. W. Burns, Jimmy Cooper, Si Slocum, Kay Salindon, Cliff Campbell, Dan Stith, William Brill, Jack Boyer, James Pierce, Jack Shulman, Lester J. Wilson, Ruby Whidden, Frank Ewing.

Also: Mmes. William Ford, Muriel Wilkerson, Norman Haber, William Adolph, Jim Chandler, J. C. Gerhart, Al Crawford, Ruth Sougey, Dorothy Levin, Edna Keefe, Harold Waltz.

And: Mmes. Ed Myerson, Dean Cook, John Parks, Morrie Bud Kinneman, Edith Lake, Mildred Potter, and Misses Helen Peterson and Mary Nelson.

Bill and Betty Bannerman and their daughter Terry are here for a week's rest . . . before going up to San Francisco for the game this weekend . . . They plan to come back down to their Highland drive home for Thanksgiving . . . and will be with them her father Dr. Rufus Von Kleinsmid and her son Bill Potts.

They are getting ready to build a new house here in Sun View Estates out near Deep Well . . . and Betty is keeping extra busy with preparations for this year's Ruby Ball . . . which she will chairwoman . . . Art Linkletter is to be emcee and a fabulous collection of jewels will add sparkle to the spectacular affair . . .

Hoss Opera

Along with Walt Disney's "Vanishing Prairie" . . . which opens November 24 at El Paseo theater . . . will be the color movie of the Desert Riders on

(More on Page 5c)

Little Folks Cottage
Home of the unusual in children's clothing
111 N. Palm Canyon Dr. in the Desert Inn grounds

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates.)

November 18
Lions Club, Chi Chi, noon.
Elks Lodge No. 1905, lodge hall, 8 p.m.
Eastern Star, Masonic Temple, 8 p.m.

November 19
Elks Lodge No. 1905, Exalted Ruler's fish dinner, Elks Lodge, 6:30 p.m.
P.S. Shrine Club Ladies' Night, El Mirador, 8 p.m.

DESERET CHRISTMAS CARDS
Remember your friends away from Palm Springs with

Lithographs of Original Paintings of the Desert.

Mr. and Mrs. Wendell Hunt arrive tomorrow at Ingleside Inn and plan to remain here over Thanksgiving.

Denslows

Our 17th Season
on the
Desert Inn grounds

(Free Parking While Shopping)

DESERT

CHRISTMAS CARDS

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For your listening pleasure, tune in:

"Midweek Moonlight Serenade"
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"Your Desert Hour"
KPAL — Sunday, 2 P.M.

it's strapless!

it's a halter!

it's off-shoulder!

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IT'S EVERYTHING . . . ONE GLAMOROUS BRA FOR EVERY NEW FASHION!

IT'S BARE-BAC

FLEXES 3-WAY CONVERTIBLE BRA

Fashion's newest...and FLEXES creates it. Lovely

embroidered nylon sheer and light foam rubber reinforcing in the underwired cups...for lovelier fashionable curves.

It's so versatile, you'll wear it for every occasion. Be fitted today.

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White and black. Sizes 32-36; A and B cups.
2-way stretch girdles give you the joy of a new, young figure.

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Sportsman Gelle Freres
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Fine Accessories for Men and Women

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(including the excellent new brushes for Cashmeres)

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Shower Slippers

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(Anderson Photo)
THREE PATRONESSES for the Harpers Bazaar fashion show luncheon to be staged at the Racquet Club Saturday afternoon under the sponsorship of Dorothy Gray Inc., apportion tickets. They are left to right, Jeano Ballard, Mrs. William B. Malouf, and Mrs. Thomas Fleming.

Mr. and Mrs. Levering Moore are again in the Village to spend the winter months at their home at 251 Lugo road.

Harpers Bazaar Style Show to be Staged on Saturday

Harpers Bazaar fashion show which Dorothy Gray Inc. is sponsoring as a benefit for the Mickey Finn Boys Ranch, will be presented Saturday afternoon at the Racquet Club, with TV star Charles Farrell as emcee.

Many luncheon groups are being presented by Palm Springs hostesses. Dorothy Gray will be guest of honor at the party being hosted by Mary Hurrell. The party of 27 will include Mesdames William Powell, Jack Kenaston, Montague Herbert, Tracy Rogers, Lloyd Frank, Howard Morris, Edward Silverman, Asher Levy, Joseph Grabiner, William Brooks, William Gargan, Oliver Jaynes, Henry Dillard, Dolly Marcus, Pat Daugherty, Thomas Fleming, Wendell Hunt, Edward Trinz, William B. Malouf, Arthur Berg, Chester Garfield, Charles Farrell, Norma Pagano, Hilda Crawford and Miss Marjorie Pohl.

Mrs. Harold Murphy will be hostess to a party honoring Mrs. Bernard Bollman, winter visitor from Chicago. In this party will be Mesdames Samuel Means of Tahoe, William Reichel, George Moffett, Reuben Fleet, Harold McAlister and Marguerite Kneens.

At Jeano Ballard's table will be Mrs. John Ballard, Mrs. Harry Dart, Mrs. Don Castle, Mrs. Lloyd F. Head, Mrs. Eleanor Kane and Miss Janet Gunn. At a no-hostess table will

be Mmes. Russell Wade, Jacqueline Cole, Ed Thrasher, C. C. Hutchins, Tom Curtis, Ray Corliss, Margaret Bell, William Barrett, Jeri Kellard, Payne Jennings, William Cody, Virginia McLaughlin, Kay Saffin.

Lee Anderson, who has coordinated the show, will have her table Mrs. Sam Taylor, Mrs. Frank Bogert, Mr. and Mrs. Donald Nelson of Beverly Hills, Ray Ryan, the William Hollingsworths, the John Hassells, Miss Audrey Gillin and John Gillin.

Many other Palm Springs hostesses have arranged tables for this very social affair.

Foremost California designers as selected by Harpers Bazaar will present a smart collection of gowns with hats and accessories by Rex of Beverly Hills.

For Women at CASUAL AIRE

224 N. Palm Canyon Dr.

The most sensational sandal in America!

Rivieras by Ripon

Completely washable.

In six delicious shades



FOR MEN

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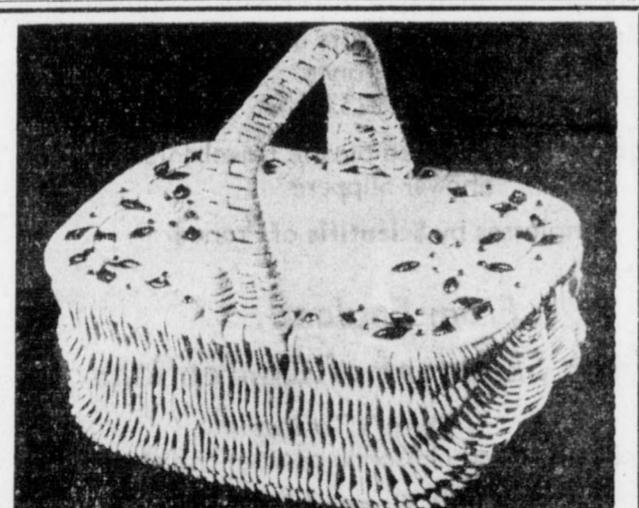
Dinner for the Carter Ludlows

Mr. and Mrs. Sam Taylor hosted a Saturday night dinner party at The Tennis Club honoring the Carter Ludlows (he is assistant to Lynn Spencer on the L.A. Examiner). The group had cocktails first with Billy and Vicki Malouf.

Besides the guests of honor the party included Tony Sarno of the Hearst organization in New York, Kurt Swift, New York investment broker, Lee Anderson, John Gillin of Dallas, Bill and Hilda Crawford. Dancing to the music of Tony Rose's orchestra added to the enjoyable evening.



(Desert Sun Photo)
MR. AND MRS. GEORGE L. STIFF, parents of Mrs. Clinton Fox, celebrated their Golden Wedding anniversary on Saturday. They were feted at a reception given at the Fox home on So. Calle Marcus.



New, bright note to swing from your arm . . . to accent your resort costumes. Shells, posies or fruit at \$4.98*. others embossed with assorted jewels and dresden and lined with dainty prints or brocade at \$10.98*.

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* plus 10% Federal Tax

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(W. A. Wood Photo)
HOSTING A DINNER at the Desert Inn's Saturday night dinner dance were the Mr. and Mrs. George Robersons, co-owners of the Inn, who had as their guests Mr. and Mrs. George Holstein. The Holsteins are living at their Rancho Mirage home while their new home at Thunderbird is being built.

Soroptimists Hear Talk on Museum

"Something for everybody" is the slogan for the Desert Museum, Dr. Clarence Smith, museum director, told Soroptimist Club at their Tuesday luncheon meeting at the Chi Chi.

Besides its exhibits which emphasize the immediate locale, the Museum offers field trips and lectures and has assumed an important place in Village life. Last year, Dr. Smith said, set an all time attendance record, with 45,512 persons visiting the Museum. He added that attendance so far this year is away ahead of last year.

Reviewing the history of the Desert Museum and its growth, he told how the site was donated by Miss Cornelia White, pioneer resident, and the Museum was constructed from a surplus building from Torney General hospital.

Today it houses 13 exhibit cases, a library, an office, and serves as an auditorium for lectures and travelogue filmings, which have been attended by as many as 240 persons, posing a problem of space and parking.

Service Club to Hold Friendship Luncheon Tuesday

Are you lonely? Soroptimist Club is giving a Friendship Luncheon next Tuesday at the Chi Chi, with each member inviting as her guest an older woman, past 65, without club affiliations.

Keyed to the Second Horizons program being sponsored by the American Federation of Soroptimist Clubs, it will test out the need for a senior service club here with the possibility of organizing such a group.

Women who might be interested in such a program are asked to call President Lucille Johnson at 2954, or Dr. Calista Stefan at 3791, before Saturday.

Soroptimist members are asked to make reservations with Mrs. Johnson by Monday.

Shrine Club Ladies Night on Friday

Palm Springs Shrine Club will observe Ladies Night with a dinner dance at El Mirador tomorrow night at 8 p.m.

Sam Taylor, president, and Pete Sheptenko, secretary, said today that visiting Shriners and their guests are welcome to attend. Reservations should be made through D. B. Carlin, past president.

Jimmy Cavett is chairman of the committee arranging for the dinner dance.

Four Clubs to Meet for Annual Party

The Inter-Service Club dinner dance will be held at the Chi Chi on Wednesday evening, December 1 at 7:30 p.m.

Members of Kiwanis Club, Soroptimist Club, Lions Club and Rotary Club, with their husbands and wives, participate in this event which has become an annual affair.

Clubs alternate in the role of host club, with Kiwanis in charge of this year's event.

Planned as a social affair for get-acquainted purposes, it is becoming the highlight of the club season. In addition to the dinner dancing the full Chi Chi show will be presented.

Tickets for the dinner dance will be secured through the four clubs.

Fete Birthday of Mrs. Leonesio

Twelve friends gathered at the home of Mrs. Jennie Leonesio Thursday to honor Mrs. Tess Potter on her birthday. Tables were decorated in autumn colors and place cards were fashioned of russet oak leaves.

Those sharing the happy occasion were: Mrs. Emily Gustas, mother of the honoree, here visiting from Chicago; Mesdames Helen Morris, Vera Langston, Mary Sullivan, Mary Pickell, Edith Goldberg, Mildred Veano, Miss Estelle Schiller, and Miss Florence Schiller.

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Cut Up for Your Deep Freeze		
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Leg of Lamb 59¢ lb	99¢	TOP SIRLOIN 98¢
Filet Mignon \$1.49 lb	59¢	TOP ROUND 59¢
		Ground Chuck 49¢
		Fresh Fryers 49¢
	ORDER YOUR FRESH DRESSED TURKEY TODAY	
	LARGE FRESH RANCH EGGS 49¢	
LIBBY'S—2½ can PUMPKIN 2 for 29¢	M. B. J. RICE 19¢	
S & F WHOLE—32 oz. SWEET POTATOES 32¢	JELLO 3 for 25¢	
OCEAN SPRAY CRANBERRY CAUSE 21¢	LARGE SIZE HI HO CRACKERS 32¢	
ELBERTA FREESTONE—2½ can PEACHES 25¢	DEL HAVEN CHUNK TUNA 25¢	
KELLOG'S SHREDDED WHEAT 18¢	TOWN & COUNTRY 28¢	
	NAPKINS 28¢	

Fresh Vegetables YAMS 2 lbs. 29¢
RUSSET POTATOES 6 lbs. 23¢
FRESH Cranberries 19¢
TOKAY Grapes 2 lbs. 19¢
CELERY 7¢

A. B. C. BEER 6 for 87¢
HOSTESS
Wax Paper 23¢
BABO CLEANSER 2/25¢
GUEST SIZE 4 for 25¢
Ivory Soap 25¢
AMMONIA 26¢ Quat.

SAVE 10¢ WITH COUPON ON PAGE
Allsweet Butter Substitute Margarine 34¢

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FREE DELIVERY

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Flemings Hosts for Cocktails and Dinner Party

Mr. and Mrs. Thomas Fleming entertained Sunday night at one of a series of intimate dinner parties which they are giving this season.

Guests gathered first at the

Fleming home on Via Lola for cocktails, going on to the Racquet Club for the Sunday night buffet and dinner dance. Besides their son, Bud Fleming, guests included Mr. and Mrs. George Roberson, Mr. and Mrs. Dick Edwards, Mr. and Mrs. Earl Cordrey, Mr. and Mrs. Dolph Oberleit (who have taken the penthouse at the Colony and will be here until next June with the exception of a two-month oriental cruise), Anne Thompson Smith, Marie Verheyen, Hilda and Bill Crawford. Mr. and Mrs. Pat Daugherty joined the group for cocktails.

Lehrfelds Host

Mr. and Mrs. Alfred Lehrfeld were the hosts at a small dinner at Don the Beachcomber on Friday night.

Their guests were Mr. and Mrs. Hy Finerman, Mr. and Mrs. George Morris and their two daughters.

Marge Riley WESTERN WEAR
FOR THE ENTIRE FAMILY

Special Sale for Western Week
All Leading Brands of Frontier Wear
\$4.95 and \$5.95 Shirts — New Stock
—Gift wrapping and mailing—
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Dude Duds for Dudes"

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EVERYTHING 1/2 PRICE

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Antique and Costume Jewelry
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Never an After-Thirst

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WHEN YOU THINK

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Insurance Counselors

THE PLAZA
Phone 2788

STOP!

Don't buy any '55 car
until you see the All
New 1955 Mercury

Coming Thursday, December 2



(Anderson Photo)

THE TENNIS CLUB'S Sunday night buffet was the occasion for a dinner party given by Columnist Louella Parsons. Guests are, left to right, Songwriter Jimmy McHugh, Miss Parsons,

George Cameron, Sara Shane and her husband, Bill Hollingsworth, Lee Anderson, John Gillin of Dallas, Texas, Dorothy Manners and her husband, John Haskell.



Family Night Proves Fun at Thunderbird

Thursday night is Family Night at Thunderbird and threatens to become one of the most popular in the week.

Corned beef was the specialty last Thursday night when Ralph Singer took over as Honorary Maître d' and Sam Taylor was Honorary Chef.

A good crowd of members and guests enjoyed the spontaneous entertainment. Hoagy Carmichael played and sang. Governor Simpson of Wyoming was there with his son and the latter sang a couple of Western songs.

Tonight Bucky Harris and Phil Harris will act as Honorary Chef and Maître d', with more fun in store.

Visitors Here from the East

Mr. and Mrs. Henry Z. Persons of Brattleboro, Vermont (he is president of the Brattleboro Trust Company Bank), with Mr. and Mrs. Arthur Pinkham of New York and Brattleboro, came to visit Miss Gertrude Hunt.

Eastern Star to Meet Tonight

The regular stated meeting of the Palm Springs Chapter All visitors and members are cordially invited. For the benefit of the Masonic Temple fit of the many visitors the address of the Temple is 1006

the newly installed officers in East Ramon road, Palm Springs.

Half the fun of Christmas is finding the unusual, new and interesting in gifts for your friends.

We invite you to critically inspect our fireplace and barbecue accessories, decorative and usable ash trays, Christmas decorations and many other interesting gift items from \$1.

Your Fireplace Decorators

Mike's Fireside & Gift Shop

171 North Indian Avenue

Are you eligible to become a member of our STORK CLUB?

We have added a Maternity Department featuring

the Desert's

"Casual living trend in clothes for those Expecting"

We hope you like it.

mary helen

140 North Palm Canyon Drive
across from the Desert Inn
Phone 5107

(Anderson Photo)
HAVING FUN at the Racquet Club Saturday night was this threesome. John Merrick, on left, the young actor who was in the New York production of "Stalag 17" and is now screen testing, with him is charming Lenni Johnson and Harold Lloyd Jr.

Woman's Club Enjoys Fine Program on Stephen Foster

"The Romance of Stephen Foster" was the outstanding feature at the regular meeting of the Palm Springs Woman's Club Monday afternoon.

The delightful program of the life and music of Stephen Foster was presented by three charming artists: Karin Bigler, concert harpist; Lynne Shannon, narrator, and Hendrik de Boer, tenor. With the narrator telling the intimate stories behind the compositions, such all-time favorites as "Jeanie with

the Light Brown Hair," "Beautiful Dreamer," "Swanee River," and many others, were played and sung by Miss Bigler and Mr. de Boer. The entire program was done most effectively without the usual references to notations and music.

A short business session was conducted by Mrs. Boyd Andrews, club president, at which time several new members were welcomed.

Mrs. George Mannington was tea chairman. She was assisted by Mesdames Alma Koers, Herbert Burns, Albert Renier, Clarence Woodmansee, L. C. Lewis, Ruby Edick, Wilson Hall and Margaret Hekel. Mrs. William McCarty was in charge of the tea table and clubhouse decorations.

Heirloom Sterling

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2-PIECE BABY SET
FEEDER SPOON
CHILD CUP

FEEDER SPOON
1-PIECE CHILD SET

CHILD CUP

CHILDCUP

2-Piece Baby Set \$ 5.00
Feeder Spoon 3.00
3-Piece Child Set 10.00
Child Cup 7.50
(not illustrated)
Baby Set and Feeder Spoon 8.00
Cup and Baby Set 12.50
6-Piece Child and Baby Set 18.00

Children's silverware in the Damask Rose* and Lasting Spring* patterns. Ideal gifts for all the youngsters. Prices include Federal Tax.

*Trade-marks of Oneida Ltd.

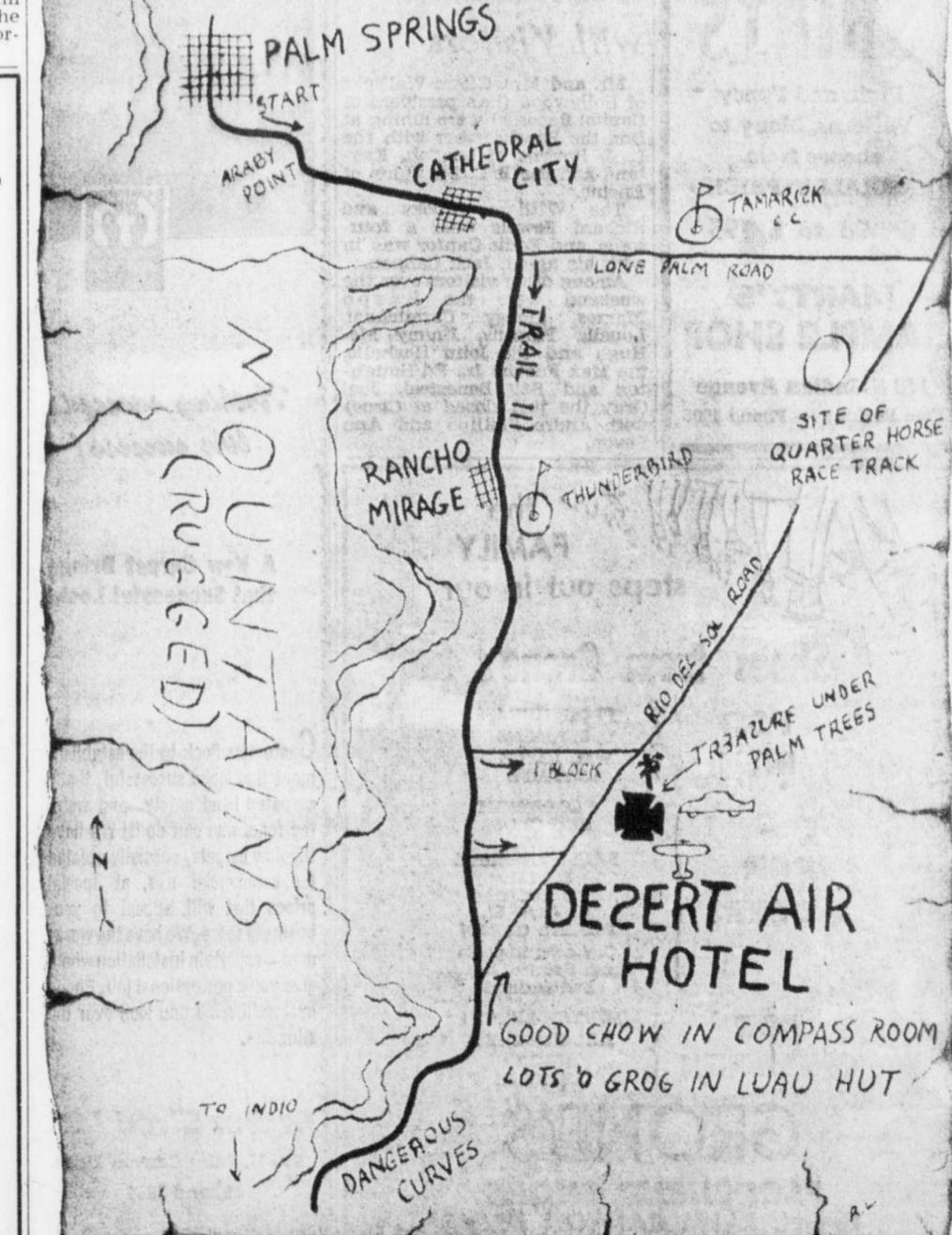
PLAZA JEWELERS

144 So. Palm Canyon

Opposite Bullocks

Open Fridays until 9 P.M.

Secret Map to A TREASURE of Fun and Good Food



The Desert Sun—4c
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, November 18, 1954

Club Goes on Tour of Gardens

Palm Springs Garden Club toured the gardens of the George Manningtons, Foster Simonsens, the Rev. and Mrs. Blondon and Miss Gladys McClure last Saturday. Viewed were the beautiful displays of Floradora roses, violets, Wedgewood Iris, Iceland poppies and Gerberas.

The club concluded its tour at Miss McClure's home, where tea was served and a brief business meeting held, with club president, Mrs. Betty Hoff, presiding. The winter program of the club was discussed with particular stress on the Village beautification.



(Anderson Photo)

THE FACTS ARE that this is none other than Jack Webb (Sgt. Friday of TV fame) with blonde Dorothy Towne TV actress, dining at the Racquet Club Saturday night.



(Gayle Studio Photo)

AT SHADOW MOUNTAIN Club's opening party Saturday night were many gay parties. Pictured here are Edith Eddy Ward, J. Nelson Kelly and Mrs. Bill Lear. Mr. Kelly is manager of Lear Aircraft.

McBrides Host Party Honoring Portland Visitors

Dr. and Mrs. William C. McBride entertained thirty friends at cocktails Tuesday night at their home at 5 Palomino road, honoring a group of friends who are down from Portland to play in the Thunderbird tournament.

Honored guests were Messes George Black, Holt Berni, Carl Charm and Manley Treece.

The husbands of Mrs. Charm and Mrs. Treece are coming down today to join them here for a 10-day stay. The husbands of the other two women will meet them in San Francisco tomorrow to go to the Saturday game.

Have Food Sale

A food sale next Saturday morning and all day November 20 at the entrance of the Plaza theater will be held by the Woman's Circle of the Community church.

Donations of home-made foods will be greatly appreciated, and can be taken to the sale at any time Saturday morning. The most needed articles are pies, cakes, cookies, nut bread and small meat loaves.

Mrs. John Williams heads the committee in charge. Others are Mrs. George Davies, Mrs. Gordon Nicholson, Mrs. Stanley Sarnack and Mrs. L. W. Keck.

NEW

and Just Arrived

Men's

Long Sleeve

SPORT SHIRTS

Plain and Fancy Patterns, Many to choose from.

SPECIALLY PRICED

\$2.98 to \$4.95

MARTY'S SAMPLE SHOP

178 S. Indian Avenue
Free Parking — Phone 5505

the
FAMILY
steps out in our

Shoes from Grone's

FOR MEN

FLORSHEIM
L. B. EVANS
WM. JOYCE
PORTAGE

FLORSHEIM
RED CROSS

JOYCE

BALI-Switzerland

KIMEL

SBICCA

TED SAVAL

DANIEL GREEN

Our own imports

from France, Italy,

Switzerland

BUSTER BROWN

KAL-STEN-IKS

ALEXIS

U.S. KEDS

FOR WOMEN

FOR CHILDREN

GRONE'S

FLORSHEIM SHOES

184 N. PALM CANYON DRIVE

Thanksgiving is Motif for Club Dinner

Tables were decorated in the Thanksgiving motif with fresh fruit and red berries nestled in desert branches, when the Palm Springs Business Women's Club met Monday evening at La Cita restaurant.

Fifty seven members and guests enjoyed the chicken dinner prepared for them by La Cita's staff.

Jennie Leonesia won the door prize and games were played under the direction of Tess Potter. Table decorations were by Munya Smook and Hazel Davis.

President Estelle Schiller presided and announced that the next meeting will be the club's annual Christmas party and will be held at Deep Well.

Too Young

Boy, 13, Figures in Auto Accident

Mrs. Edna Smith, 66, and Miss Lore Remmers, both of Thousand Palms, were injured Friday when Mrs. Smith's automobile, driven by her grandson, Billy Smith, 13, collided with Miss Remmers' car.

The boy will be referred to the juvenile department for driving without a license.



Nothing succeeds
like success!

A New Carpet Brings
that Successful Look!

Customers flock to the establishment that looks successful, that's carpeted handsomely—and we're the folks who can do it! We have Bigelow carpets, specially created for commercial use, at special prices that will appeal to your business sense. We have the workers—experts in installation who'll give you a professional job. Phone us—we'll come and look over the situation.

Arthur Elrod Ltd.
886 N. Palm Canyon Drive
Phone 2824

In Palm Springs

IT'S SENTINEL 3 TO 1

**Yes, that many more
Sentinels are used in
Palm Springs than
any other TV set.**

Magnificent in sight and sound Sentinel is literally pleasure packed to bring you hours of delight. It is value-packed to give you more for your money than may seem possible!

Among the many in the Palm Springs Resort Area using Sentinel TV — with or without TV cable — have this to say about Sentinel television sets.

LA SIESTA BUNGALOWS

We bought Sentinels after comparing them with other sets and because of their superiority in picture quality.

Mrs. Ed Reinboth, Manager

VISTA DEL SOL

As far as the Vista del Sol is concerned it was Sentinel TV's 2 to 1.

Bu Herman, Owner

BALI BALI

in the Royal Palm Hotel

Our patrons love all sporting events. Sentinel above all other sets gave us the best reproduction of these programs and so therefore we chose them. They are trouble-free, too.

Al Herman, Owner

EL ENCANTO

Long before television came to Palm Springs we chose Sentinel television sets because of their high fidelity both in sound and the reproduction of the picture. We have them now in the El Encanto and in my home here in Palm Springs as well as in our home on Catalina Island.

Stanley Rosin, Owner

DEL MARCUS HOTEL

We selected the Sentinel TV because of its good reception and picture reproduction.

Eve Bakewell, Manager

TAMARISK COUNTRY CLUB

We tested all TV sets for the best possible reception in our fringe area. We finally came to the conclusion that Sentinel TV was the best and we bought them. They are good, believe me.

A. E. Cadman, Managing Director

There are many other hotels and private homes who say the same about Sentinel television sets because there is none better.

WILL MEET OR BEAT ANY DEAL IN TOWN

Exceptionally Low Terms

Palm Springs Music Co.

360 N. Palm Canyon Drive

(Continued from page 1c)

Around Town

a breakfast ride . . . which was

filmed about 18 months ago . . . This is the first year in seven . . . that Bud and Vie Graves have not been at their Palm Springs home by the end of September . . . and they are thinking of Palm Springs in Chicago . . . Vie writes that she feels wonderful and the last x-rays look very good . . . She mentioned seeing Evelyn and Sydne Schiff (they are just back from Europe) . . . also the Berlings, Waters, Gazdas . . . and the Blighs before they left for Palm Springs . . . The Graves were expecting to see Geoff this week . . . and she

said he plans to visit here later in the season . . .

Owen and Babe Churchill are momentarily expecting news of the birth of another grandchild . . . to the Douglas Lances of Arcadia . . . Their other daughter Pat (Mrs. Robert L. Wink) and her two children are due from Detroit around December 4 . . . They will fly out with Bob following them, by motor . . .

Ed and Millie Houghton (just back from Chicago) were at their El Mirador bungalow over the weekend . . . but have gone again . . . They hope to be back soon . . .

Fantasy in Fun

Charlotte (Mrs. C. C.) Hutchins said when she celebrated

her birthday Saturday . . . that it was the last one she was going to admit . . . Certainly it is one she won't forget . . .

It was arranged that the Hutchins would pick up Jane and Russ Wade at the Wade house . . . and when they got there . . . they found a group of friends in hiding . . . The "Happy Birthday" song that greeted them was all the better for having been rehearsed . . . and cocktails were served with a huge hors d'oeuvre decorated like a birthday cake . . . complete with one candle . . . A table was loaded with gifts . . . including a huge bottle (quart size!) of Arpege perfume . . .

In gala mood there was impromptu entertainment with Don Hartman in a stellar role . . .

In the Harold Lloyd house on Avenida Palos Verdes was open this weekend . . . with all three of the younger Lloyds here . . . Harold Lloyd Jr., Peggy Lloyd Ross and son David . . . and Gloria Lloyd Guasti who was being escorted by Alden Ogle . . . Peggy was wearing a pair of intriguing earrings . . . Liberace ones . . . a grand piano . . .

with candelabra, of course . . .

In the party, which went on to Howard Manor for dinner . . . were the Hutchins, the Wades, the Hartmans, George Cameron . . . Ed and Pearl Thrasher, Ray and Blake Corliss, Skip Lawson . . . Tom and Virginia Curtis and Tony Dale . . .

The Hartmans announced that they have bought a lot at Tamarisk and will start building there soon . . .

The Harold Lloyd house on Avenida Palos Verdes was open this weekend . . . with all three of the younger Lloyds here . . . Harold Lloyd Jr., Peggy Lloyd Ross and son David . . . and Gloria Lloyd Guasti who was being escorted by Alden Ogle . . .

Peggy was wearing a pair of intriguing earrings . . . Liberace ones . . . a grand piano . . .

Saw Mrs. Spencer Tracy sunning and watching the tennis

Liberace ones . . . a grand piano . . .

at the Racquet Club . . . She

was down for a few days rest and said Spencer is on his way home from Europe . . .

A foursome dining at The Tennis Club . . . were Harold and Florence Murphy . . . with Mr. and Mrs. Bernard Bollman (Chicago financier) who are guests in the Club bungalows . . .

Also entertaining there was Jeano Baillard . . . in her party were the Verne Andersons of Los Angeles . . . Jack Naibor of Ohio . . . and the popular Bigi and Tony Wilcox and son Stephen . . . here from Lido Isle for the weekend . . .

Lauren Bacall (Mrs. Humphrey Bogart) down for a brief vacation on the desert . . . was dining with Agent Buddy Morris and his family . . . at Don the Beachcomber Friday night . . . and I saw her at the Racquet Club chatting with Jimmy Morton on Saturday night . . . There were quite a few movie and TV names in the Village this weekend . . .

For instance, Jack Webb sat at a table just back of me at the Racquet Club . . . and the fragments of conversation drifting my way . . . sounded like the plot for a new deal for Sgt. Friday . . .

In the mail . . . an announcement from the J. Ross Clarks of Thunderbird and Beverly Hills of the arrival of a son . . . born on November 10 . . . They have named their son and heir James Ross Clark III and he weighed nine pounds two ounces . . . Looks like the Clark's race horses will be taking second billing from now on . . .

Lucile (Mrs. Abe) Bobair spent the weekend here . . . with her sister and brother-in-law Ophra and Lloyd Frank . . . at their home on Vereda del Norte . . .

Ads ordered for more than one time must run in consecutive issues to earn rates. Standard insertion rate . . .

Save by ordering your ad run 4 or 9 times—if cancelled before completion you will be charged at nearest rate applicable for times run and get a REFUND for the difference.

DOLLINES—for new copy or cancellation

MONDAY ISSUE—5 P. M. FRIDAY THURSDAY ISSUE—5 P. M. TUESDAY

ADDITIONAL ISSUES—\$1.00 each to the Desert Sun, P. O. Box 190, Palm Springs, California.

RATES

Minimum ad, 3 lines—count 24 letters and spaces to a line)

1 time, per line . . . 75¢

(Min. 2.25—1.50 cash in adv.)

Per 1 Week 2 Weeks 1 Month

Line (2 TIMES) (4 TIMES) (6 TIMES)

1.00 1.25 2.25

ADS FOR MORE THAN ONE TIME

MUST RUN IN CONSECUTIVE ISSUES TO EARN RATES. STANDARD INSERTION RATE . . .

ADDITIONAL FOR EACH TIME ADDED

1.00

REMOVED FOR THE DIFFERENCE

This newspaper cannot be responsible for more than one incorrect insertion; please notify us promptly of any error in your ad.

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ADS ORDERED FOR MORE THAN ONE TIME

Real Estate — For Sale**THERESA PRESS**

EVERYBODY KNOWS "YOU ARE LUCKY" WHEN YOU LIVE IN PALM SPRINGS."

ECONOMY HOMES
DO YOU YEARN to live where you can enjoy the real beauty of the desert — have horses — and swim? Then we have the place for you — 3 acres, 3 bedrooms, 2 baths, living room, kitchen and one bedroom furnished. Paddock Pool. Price incredible — \$13,500.

"SPECIAL" home with pool — \$16,995. This home needs paint and finishing, but for this price you can afford to do some work. Has 3 bedrooms, 2 baths, carpeted and some furnishings. Good location. See today!

CLOSE TO KATHERINE FINCHY school. 3 bedrooms, 2 baths, furnished, fenced. \$14,500.

WALKING DISTANCE to schools, 3 bedrooms, 2 baths, nicely furnished, landscaped. \$15,500.

LARGER HOMES
THIS 3 BEDROOM, 2 bath completely furnished home offers comfortable living, paved streets, well planned for minimum upkeep. A good deal for \$17,500.

POOL, 3 BEDROOMS, 2 baths, velvet like lawn, TV, very private, \$22,500.

LUXURY HOMES
FOR THE DISCRIMINATING CLIENT. This home offers the maximum in luxury living, terrific location, enchanting view, 3 master bedrooms, 3 baths, living room, television room, unusually beautiful fireplace, built-in kitchen, master switches. Pool and patio face the mountains, and only \$42,500.

INCOME
4 APARTMENTS, all leased — \$19,500.
TRIPLEX, each apartment like a home — \$32,500.
TRIPLEX, spacious, beautifully furnished — \$30,000.
HOME AND guest apartment on R-2 lot — \$20,000.
BUILDING — stores and apartments—Indian Avenue frontage—room for more buildings — \$14,900.

RENTALS
2 BEDROOM home furnished — \$125
R-2, 100x110 — \$5500.
R-1, \$1000 to \$2500.

THERESA PRESS
REALTOR**HICKS HAS HOMES AT YOUR PRICE.**

\$17,500. Terrific Potential! ! ! This close-in 2 bedroom, 1½ bath home is on a MULTIPLE UNIT ZONED lot. The house has a cozy fireplace in the living room — full tile roof. Ideal financing — payments are \$125.00 a month and the \$12,500 loan carries 5% interest.

\$22,500. Small price for a view! Modern 3 MASTER BEDROOM, 2 BATH home in ideal south end location. The large lot is completely walled . . . but doesn't hamper the view from the picture window in the spacious living room. May we show you this home?

\$65,000. Truly a home in the Palm Springs manner . . . it has everything. Citrus orchard, manicured lawns and gardens as they should be. The pool is 20x40 (not small, hmmp). There's a glassed-in sun porch . . . 3 master bedrooms and baths, plus 2 servants' rooms and baths. TV cable is in . . . it's completely furnished . . . and we'd enjoy having you see it!

HAROLD HICKS
REALTOR

813 N. Palm Canyon Drive Phone 2736
Associates Mildred Jackson Ray Baur
Burnham Bigelow Paul Aust Ken Herman

Business & Financial 30
Lots & Acreage 33
TRUST DEEDS bought, small discount, private party. Write J. Nagler, 330 N. Alfred, Los Angeles.

135 FRONTAGE on Hwy 111, new modern business building, 1.26 acres. Near Thunderbird Golf Course. See owner at property, 70-115 Hwy 111.

\$5000 LOAN wanted. 1st Trust Deed on 2 good 5 room houses (rented), near Palm Springs. Write Desert Sun, Box 190, File M-2.

Lots & Acreage 34
YOU'LL HAVE TO HURRY FOR THIS ONE!
10 ACRES with water, on Del Sol Road near Thunderbird and Desert Air Hotel. \$19,000, own your terms.

DON CAMERON
REALTOR
RANCHO MIRAGE
Phone Palm Springs 8-4932 or Palm Desert 76-3961

CHOCIE Residential LOTS RESTRICTED to 1500 square feet or more. Sacrifice prices, \$2950 to \$3750. Located between Mesquite Avenue and Morongo Road, one block east of S. Palm Canyon Dr. Two blocks from proposed \$3,000,000 shopping and business development.

GANNON REALTY CO.
Tract Agent Bruce Dailey Sales Office — 679 Palo Verde Ph. 6860 Days Evenings 2909

Business Frontage 1700 BLOCK North Palm Canyon Drive, 4 adjoining 50 foot lots, 250 feet deep. \$14,500 each. Also 2 acres same area, located 250 feet west of Palm Canyon Drive facing on Vista Chino. Full price \$29,000. Phone owner, Palm Desert 76-5119.

ESTATE view lot, 132x35, near Howard Manor. \$3500. Multiple dwelling lot in Palm Village, near Desert Magazine, 90x200 or will trade for Palm Springs residential lot.

Phone 3852

2 HILLTOP lots exchange for 1954 Cadillac or Lincoln. Owner, 7127.

35 Real Estate — For Sale**"IT'S A GREAT DAY"**
WHEN YOU
BUY or SELL
WITH
CONFIDENCE
CONSULT
MURPHY REALTY

PROUDLY WE OFFER

The
Former Home
of
THAT BELOVED AND FAMOUS STAR
MR. CHARLES WINNIGER
of
"SHOWBOAT"PRICE \$45,000
SHOWN BY APPOINTMENT ONLY**HOMES**

New Las Palmas Homes with 3 and 4 bedrooms. Prices ranging from \$32,500 to \$49,500 unfurnished.

Other Tracts
Furnished Homes
\$14,000 to \$135,000
Unfurnished
\$11,000 to \$60,000LOTS
Las Palmas Lots from \$7500 to \$22,000
Other Residential as low as \$1800Also
Choice Lots
for
Courts — Business
Industrial
use**LSMT**

Lovely Site — Mighty Fine Tract JUST THE SITE, about 100x150, to build a real "money-maker" court. "Money-maker" because it is in the right place to be a natural court for Palm Springs visitors who love to walk downtown and wander through our wonderful, attractive shops. Priced under \$20,000.

SEE US NOW
MURPHY REALTYPHONE 5102
464 North Palm Canyon Drive**FIVE UNIT
APARTMENT HOTEL**

CONSISTS OF deluxe owner's unit, plus 4 additional units. All are beautifully furnished and decorated. \$6000 completely equipped swimming pool. ROOM FOR MORE UNITS.

MUST SELL FOR ONLY \$47,500

Easy terms to qualified buyer.

Peter B. Sheptenko
THE PIONEER REALTY COMPANY
OF PALM SPRINGS

475 No. Palm Canyon Dr. Phone 2727

Bill Colven Associate Brokers
Mike Jekyll**TERRY RAY**

REALTORS

HERE'S THE ANSWER FOR A large family. 6 bedrooms, 4 baths. Large pool. Walled lot. Walking distance to shops and schools. Estate area. Completely furnished. Priced to sell at \$39,500.

6 UNITS THE MOST FOR THE MONEY NEAR exclusive residential area. Good income. Owner must sell. Reduced to \$42,500.

HOMES AND INCOME WALKING distance, 2 bedroom, 2 bath home, plus 2 separate apartments. Room for pool. Will trade. Price \$32,500.

REFRIGERATION NEW 2 bedroom house with guest house. Fine construction. Refrigerated cooling. Furnace heat. Room for pool. Reduced \$5,000 for quick sale to \$22,500.

VIEW LOT 100x100. This won't last long at \$18,000.

Associates Jules De Vorzon Howard Palmer Ernie Dunlevie Helen Churchill Joyce Chapman 773 N. Palm Canyon Ph. 2064

EVEN THE MERCHANT OF VENICE WOULDN'T HAGGLE OVER THESE PRICES

UNITS 6 — Beautiful — \$42,500.
8 — Tops in location, condition and price.
4 — with kitchens, plus 4 bedroom apartment, pool, deluxe, \$25,000 will handle.

MANY others from 6 to 20 units. ALSO TRADES

A Place in the Sun FOR YOU

FRANK MILLER

SUN REALTY CO. Associates Harry Gillingham Leona Victoria Smith 428 N. Palm Canyon Ph. 2929

2 HOTEL rooms and one 2 room apartment, all large rooms, on big corner lot, paved street and direct TV reception. See 2001 Arabay Drive, for inspection call 4620.

FURNISHED house, partly furnished, central, with possibilities, sacrifice \$1900 cash, or terms arranged. Phone Exbrook 35547 or write 1903 Cloverfield Blvd., Santa Monica. Call mornings.

Business Frontage 1700 BLOCK North Palm Canyon Drive, 4 adjoining 50 foot lots, 250 feet deep. \$14,500 each. Also 2 acres same area, located 250 feet west of Palm Canyon Drive facing on Vista Chino. Full price \$29,000. Phone owner, Palm Desert 76-5119.

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Phone 3852

2 HILLTOP lots exchange for 1954 Cadillac or Lincoln. Owner, 7127.

35 Real Estate — For Sale**CULVER NICHOLS**

SUBDIVIDER AND DEVELOPER

AT 861 NORTH PALM CANYON DRIVE SINCE 1922

\$9000. SWEET LITTLE HOME. 2 bedrooms, 1 bath, nice neighborhood. Small down.

\$14,000. "CUSTOM-BUILT", new 2 bedrooms, 1 full bath and extra bath in utility room, floors asphalt tile and carpeted, forced air furnace, cooling, garage, close in. Terms.

\$15,500. BRAND NEW AND DELUXE, has 2 bedrooms, 2 baths, ducted heating and cooling, fireplace. Easy financing.

\$19,500. NEW AND MOST BEAUTIFUL BUY in fine home area. 120 foot lot, 2 bedrooms, 2 baths, 2 car garage, living room with fireplace, room with glass, TV, in, exquisite throughout. See this TODAY.

SOUTH END, 2 bedrooms, 2 baths, lanai, patio, POOL, \$27,500 furnished.

PRETTY AS A PICTURE, estate area, 3 master bedrooms each with bath, 2 maid's rooms with bath, den room with bar, lanai overlooking POOL and landscaped yard, double garage, furnished. Reduced to \$37,500. A home of color and warmth; grounds of exquisite beauty.

100% LUXURY LIVING — LIKE GLAMOUR, LIKE EXCITING NEW FEATURES? Spectacular view! ! 3 bedrooms, 3 baths, glorious LANAI ROOM, huge living room with fireplace, fine swimming POOL, fabulous ideas for complete comfort. \$42,500.

\$72,500, AND WORTH IT. ARCHITECTURAL MASTERPIECE . . . your own private world on two large lots . . . in world-famous Las Palmas Estates. 3 family bedrooms, 3 baths, 2 maids' and bath, wonderful GUEST HOUSE. All rooms open to balconies or beautiful tropical gardens. Landscaping alone worth several thousand dollars. ONE LOOK AT THIS BRILLIANTLY inspired estate will convince you of its permanent value, meets every requirement for maximum comfort and entertaining needs. Completely furnished, move right in.

R-1 lot, beautiful 100' — \$1500.

R-2 lot, reduced to cash out at \$2000.

PALM CANYON FRONTAGE, 50x128.8 feet, near center of town, a buy for \$22,500.

ALSO Palm Canyon frontage near new POST OFFICE for lease and sale.

CULVER NICHOLS, Realtor

and Associates Al E. Hoover Jane Colgan

861 North Palm Canyon Drive John Bennett Dick Edwards

Phone 2182 Phone 2182

BUILD ON YOUR LOT. 850 SQ. FT. home, \$5,500. 2 BEDROOM home and carport, \$7,650.

3 BEDROOM, 1 and ½ bath, \$9,000.

FINANCING arranged, see plans at our office.

We need listings on lots, homes and units.

AMY NELSON

REAL ESTATE and associates 2277 N. Palm Canyon Drive Phone 5254 or 4079

BILLY WRIGHT

Realtors

ACROSS THE STREET FROM THE DOLL HOUSE

MR. AND MRS. RANDY ANDY — if you can wield a paint brush and dust mop, this 3 bedroom, 2 bath home with large living room should interest you at the price of \$11,500. Contact our office for details.

BEAUTIFUL LAS PALMAS HOME — 3 bedrooms, 3 baths, custom built for real desert living. Grounds completely walled and landscaped. South patio with swimming pool. \$45,000 including carpets and drapes or buy completely furnished.

INCOME 4 SPACIOUS one bedroom apartments. Excellent rental location near schools. \$1500 down, \$182.89 monthly payments, \$24,975 full price.

8 UNITS FOR \$49,500 — \$9000 down.

UNUSUAL RENTAL — Most outstanding home in exclusive location, available for rental. Grounds lavishly landscaped and completely walled. Lanai overlooks large swimming pool to beautiful southern vista, 4 bedrooms, 4 baths, exquisitely furnished and fully equipped for immediate occupancy.

GANNON REALTY CO.

REALTORS

711 N. Palm Canyon Drive Phone 2772

BILLY WRIGHT

Realtors

ACROSS THE STREET FROM THE DOLL HOUSE

MODERN 10 unit furnished court, central Indian Avenue location. Large swimming pool, lobby and refrigerator air conditioning in each unit. excellent returns. \$115,000.

OLDER HOME, choice location, beautiful landscaping arranged for minimum gardening effort. Tree roses, citrus, palm and colorful vines. Beamed ceiling living room, separate dining room 3 bedrooms, 3 baths, an extra room plus a sun deck. Premises walled, The furnishings, except for some personal effects, included in the price of \$39,500.

HOTEL SITE — corner lot 118x207 on Indian Avenue, best hotel district. \$25,000, terms.

MODERN 3 bedroom, carpets and drapes, large pool, quality construction built for owner, exclusive location. \$37,500, terms.

FURNISHED 2 bedroom house with individual full bath each, exclusive corner location. \$25,500, terms.

LARGE modern furnished bedroom, best location in town. Luxuriously furnished, adults only. Will lease for year or season. Attractive rental.

For Real Values in Real Estate Buys Consult

ADOLPH ISRAEL

Realtor and associates 671 N. Palm Canyon Ph. 2981

BEAUTIFUL DESERT HOME

TROPICAL roof, 2 bedroom and bath, TV installed. Gorgeous view of mountains, land.

scaped and fenced. \$17,000. Carpets and drapes included.

ONE OF THE MOST HOME-like courts on the desert. 8 units, new. Superbly landscaped, unusual rustic design. Large heated pool. \$70,000. Terms. \$24,500.

FURNISHED older home, three blocks to new shopping center. 3 bedrooms, 2½ baths, walled and landscaped. \$17,500. Principals only. Ph. 6256.

160 ACRES and house partly furnished. Hiway 74, 30 minutes from Palm Desert. Write Van Sickler, 8685 Crescent Drive, Los Angeles.

THE ESTATE of F. V. Domke, located at 1315 N. Indian Av. known as the Palomino Apts. Four units.

Real Estate—For Sale 35

CATHEDRAL CITY

IF A GOOD BUY
IN CATHEDRAL CITY
I KNOW IT

HOMES — LOTS — INCOME

34 years experience, buying,
selling or building. Let me
give you honest facts.

SPECIALS THIS WEEK

LOT, 105 x 130 — \$875. — \$975.

ALSO 120 x 160, Rancho Mirage,

\$1250

SEVEN houses from \$5500 to

\$7250

2 BEDROOM older house with
good odds; some furniture;
stove, refrigerator, new low.

\$5500

LARGE 2 bedroom, 2 bath, 3rd

bedroom easily fixed. Lots of

closets and cupboards. 100x190,

facing 3 streets, double

garage, fence, trees. 1/2 cash.

\$14,500

NEW 1 bedroom, VIEW galore,

tile kitchen and bath. Lot

walled, porch, unfurnished.

\$8750

2 BEDROOMS, 2 baths, sundeck.

Nice 100' corner. Close in. 7

years old. Good condition.

\$9750

RUTH BILES

56 Glenn Cathedral City

REALTOR

Real SacrificeA LOVELY 2 bedroom, 2 bath
home. Big sun room, fire
place, double garage, refrigerate cooling. Heated swim
ming pool. Enclosed patio.
Nylon carpeting and drapes.
Fully insulated and finest
construction throughout. Built
for owners home less than
two years ago at a cost of
over \$30,000. Terms, on sale
price of \$22,500.NEW 1 BEDROOM home on
water, view lot. Only \$8,750.SEVERAL excellent two bed
room homes at a wide variety
of sale prices.LARGE, VIEW lots at \$1320,
\$1700, \$2160.INQUIRE about a really special
apartment-court just on the
market.**Clark Realty &****Insurance Agency**CATHEDRAL CITY
68-762 Broadway Ph. 8-4691NEW attractive 2 bedroom fur
nished home with TV. Good
location. \$7200 loan, \$75
month. Make an offer. Ph.
2727.MOTEL on Hiway 111. Three
doubles, 2 singles. Room to
build. Lot 75x190. Low down
payment. Owner. Ph. 8-3353.5 ROOMS, lot F, cabana section,
Tramview Trailer Park. Ph.
8-3752.**DESERT HOT SPRINGS**FOR SALE, rent weekends,
lease 2 bedroom house fur
nished, near Hot Mineral
Baths. Finest block construc
tion, patio, garage. Box 128,
Desert Hot Springs, Calif.**INDIO**BEAUTIFULLY new 2 bedroom
home and extra sleeping
house, 20 foot living room,
fireplace, 1 1/2 baths, double
garage, nearly 1 acre, corner.
Terms. Must sell, make offer.
66 and Tyler, 1 mile east 99,
11 miles south Indio.**LA QUINTA****\$100.00 DOWN**U-FINISH INTERIOR—U-SAVE
See Model, CornerHidalgo and Herrera
La Quinta open house
2 p.m. to dark—Fri., Sat., Sun.
on contact FRANK BELL

45-903 Deglet Noor

Ph. 8-3776 — Res. Ph. 7-7893

Representing

OMART INVESTMENT CO.
1111 West Foothill Blvd.
Azusa, California**MECCA****BUY THIS!**160 ACRES, virgin, unimproved,
20 miles south of Mecca.
Near county line and Dos
Palmas area, \$20 per acre, EZ
terms. Write today! Pon & Co.
Box 546-C, Azusa, Calif.**RANCHO MIRAGE****APARTMENT****HOTEL**COMPLETELY furnished, 10
rental units, 7 with kitchens,
1 manager's apartment. Heat
ed pool, spacious grounds,
landscaped. \$75,000, \$15,000
down.**Rancho Mirage**

SALES OFFICE

ROY ST. LEON

71-811 Hwy 111, Ph. P.S. 8-3881

OPEN HOUSE

SATURDAY AND

SUNDAY

71-468 MIRAGE ROAD

ULTRA modern, 2 bedroom
home, lanai, garage. BEAU
TIFULLY FURNISHED.**TED SMITH**

SALES OFFICE

71-811 Hwy 111, Ph. P.S. 8-3881

FOR LEASE, furnished office

center of town. \$60 month.

Phone 2155

Real Estate—For Sale 35

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SALES OFFICE

ROY ST. LEON

71-811 Hwy 111, Ph. P.S. 8-3881

FOR LEASE, furnished office

center of town. \$60 month.

Phone 2155

Real Estate Wanted 37

FOR BEST RESULTS

List Your Property

With Adolph Israel

Realtor. 671 N. Palm Canyon

IN LAS PALMAS area. From

owner. 3 bedrooms. Under

\$25,000. Write details, Apt. 1,

1153 N. Palm Canyon Drive.

CASH for 2 to 4 bedroom home,

private party. Write Box 923,

Palm Springs. Principals only.

Business Rentals 38

NOW READY

FOR LEASE

STORES in new Post Office

building in the hub of

Rancho Mirage. See or call

Roy St. Leon.

Rancho Mirage

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FOR LEASE, furnished office

center of town. \$60 month.

CATHEDRAL CITY

By PAUL AND MILDRED CLARK

Since the installation of curbs and paving on Broadway several years ago, many remarks have been made as to how

SWIMMING POOL MAINTENANCE

Expert year around care by experienced pool contractor.

We Build—Maintain and handle the finest chemicals and equipment.

Ask about ALGAE Free WATER WITHOUT Chlorine

SUNSWEEP HIGHWAY 111
Palm Springs 8-4766
Cathedral City



Patti Port

AMERICA'S MOST VERSATILE SHELTER UNIT
for home, farm, ranch and commercial use

- Finished in oven-baked long-lasting white enamel.
- Handsome wrought steel pillars.
- Famous interlocking roof panels for speedier erection... finer protection from sun's heat and rain.

- FUN TO ASSEMBLE
As simple to put up as an Erector set. Buy it today. Enjoy its use tomorrow. Goes up in a few hours.
- Simple-to-Follow Instructions

\$249⁵⁰

PAVNYS

1001 S. PALM CANYON PHONE 7342

COMPLETE INSTALLATION

We can arrange complete installation if you like. Convenient low monthly terms available.

I am interested in the Patti Port and would like more information on it... no obligation on my part.

NAME _____

STREET OR BOX _____

CITY _____

PHONE _____

NOW-

Private Police Protection For Cathedral City

Merchants and Home Owners



- Uniformed Bonded Patrol Service
- Continuous Prowl Service throughout the night in radio-car.
- Normal and emergency coverage.
- Protection against Vandalism
- Fire Control

Private Patrol Service Gives You Peace of Mind

For Further Information Call —

Charles C. Valentino's Detective Agency

Phone 2865

remarked that the Lions had in the past always contributed heavily toward the park and other civic improvements, and that he felt sure the club would back the project in every way possible.

BAZAAR FRIDAY

The Women's Auxiliary of the Cathedral City Community church is holding a food sale and bazaar with a white elephant table tomorrow at 744 Broadway, corner Van Fleet. Food and articles should be brought to the building before 1 o'clock, so that the workers can prepare the tables for the sale. It is hoped by the women of the Auxiliary that this sale will be an even greater success than those in the past have been, as the proceeds go towards the remodeling of the church, such as new doors, painting of the entire outside of the church and the new steeple.

President Marjorie Ballagh of the Woman's Club, speaking unofficially, said that she believed it would be a wonderful start toward a program of beautification so essential in a resort community. President Carl Jackson of the Lions Club

was a great success. Several hundred dollars were added to the Guild's treasury. Annual rummage sale will be held in St. Louis hall, "B" at Glenn street, Saturday, December 4. Any of the villagers having odds and ends that they wish to dispose of are invited to give them to the sale.

WORKSHOP LECTURER

The second of a series of three Workshop lectures was given last night at the Cathedral City School by Paul Summit, director of Child Welfare of the Palm Springs Unified School District.

Five hundred forty six persons were served at the third annual turkey dinner at St. Louis hall on Wednesday of last week. Father Joseph Leisler reported that the dinner

was a great success. Several burning ordinances carry heavy penalties, the purpose being to prevent costly fires in this dry area. A permanent permit is required for burning even in an incinerator. Permits may be obtained at any time, free, at the local fire station. Burning hours are 8 to 12 mornings only. Regular garbage collection will take paper and other rubbish in reasonable amounts, but not tree trimmings or refuse from building operations. The larger amounts of rubbish may be taken to the Cathedral City Dump.

THANK DESERT SUN

A comment from your correspondents: Increasingly our readers are expressing their appreciation for the space devoted by The Desert Sun to Cathedral City happenings and the fostering of community projects. We believe that The Desert Sun is doing a great service for Cathedral City as well as the entire area.

PALM SPRINGS, CALIFORNIA The Desert Sun—8c
Thursday, November 18, 1954 and PALM SPRINGS NEWS

PLANING A PARTY?
DON MARTEEN
with his Songs
Guitar Magic
and colorful costumes
will add that extra zest to any occasion . . .

PHONE 7218
Featured
El Mirador Hotel
Thunderbird Country Club

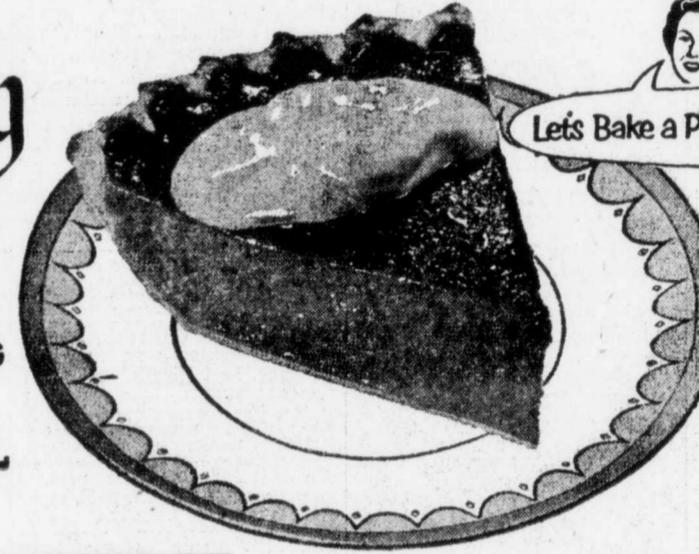


Village Market Offers . . .

In the Family Tradition

YOURS FOR A WONDERFUL THANKSGIVING

Thanksgiving's a tradition with Americans. A Day of Thanks, a Day of Feasting in recognition of the bounty provided by our land... For a dinner long to be remembered, we've gathered together all your Thanksgiving Feast Foods.



How to be a Better Cook
...and save money too!
by Mary Blake
Home Service Director, Confection Company

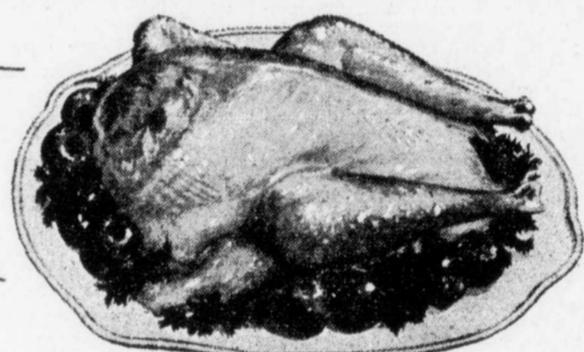
Carnation Pumpkin Pie

(Makes single crust 9" pie)
1 cup sugar
1 1/2 cups canned pumpkin (1/2 No. 2 1/2 cans)
1/2 teaspoon cinnamon
1/2 teaspoon cloves
1/2 teaspoon nutmeg
1/2 teaspoon allspice
1/2 teaspoon ginger
1/2 teaspoon salt
2 eggs

Cream all ingredients until smooth. Place in pie shell. Bake in hot oven (425° F.) 15 minutes; lower temperature to moderate oven (350° F.). Continue baking about 35 minutes or until custard is firm. Cool, top with whipped Carnation.

To make Crust: Chill 1/2 cup melted Carnation in refrigerator tray until soft crystals form around edges of tray (about 10-15 minutes). Whip until stiff (about 1 minute); add 1 tablespoon lemon juice and continue whipping until very stiff (about 3 minutes longer). Add sugar to taste. Serve immediately on cooled pumpkin pie.

Extra fancy TURKEYS



Come and see the finest oven-dressed broadbreasted FRESH TURKEYS available

YOUNG, TENDER and GRAIN FED 5-lbs. to 35-lbs.

Protected in a Cryovac bag and packaged individually in a green and white carton for easier handling.

MIZPAH RANCHO COMPAS BRAND

Definition of Mizpah:
"God take care of me while we are absent one from the other."

ALSO

Swanson's Frozen Stuffed Hen Turkeys
Fresh Frozen Turkeys, Geese and Ducklings
Fresh Capons, Smoked and Canned Hams

9-inch size
SIMPLE SIMON FROZEN PIES
Pumpkin or Mince 59c

Pillsbury's 9-oz. pkg. 1-lb. 10c
2 for 29c

Libby's 1-lb. 13-oz. 2 for 27c
TALL CANS 2 for 25c

Candy-Nuts
MIXED NUTS In the Shell 39c
MARSHMALLOWS 12-oz. Pkgs. 29c
BRACH'S CANDIES includes Choco. Peanut Clusters, Cream Drops, Milk Choc. Stars, Choc. Butterscotch, etc. 39c box
5 1/2-oz. to 8 1/2-oz.

Fruits - Vegetables

NO. 1 VELVET RED YAMS 3 lbs. 29c

FANCY UTAH TYPE CELERY Stalk 10c

COACHELLA VALLEY DATES 2 1/2-lb. Pkg. 59c
Ready for Mailing

Cranberries
FANCY CAPE COD 1-lb. box 19c

and all the trimmings

OCEAN SPRAY or EATMOR — 1-lb. CRANBERRY SAUCE 19c

Whole or strained

SUNRISE — No. 1 tall can JUMBO OLIVES 25c

FANNING'S — 15-oz. Bread & Butter Pickles 23c

LANGENDORF Seasoned Stuffing Mix 29c

SUNSHINE — 1-lb. HI HO CRACKERS 33c

BAKER'S SPECIAL

BUTTER BREAD

LIBBY'S — 1-lb. 1-oz. SPICED PEACHES 27c

TROPICAL — 20-oz. STRAWBERRY JAM 39c

APPLELAND APPLE SAUCE 2 for 29c

PERFECT HOST COFFEE 99c

VINO DE TAVOLO — 1/2 Gallon RED TABLE WINE 99c

DAD'S ROOT BEER Reg. size — 6 for 45c Quart size — 2 for 45c plus tax

For The Discriminating Hostess
TOWN & COUNTRY NAPKINS

25c
Pkg.



4 Fishermen GOLDEN FRIED FISHSTICKS 45c
Quick-frozen treat you just heat 'n eat! Ready in 2 minutes.

Demonstration Friday and Saturday

MANNING'S MEAT

MANNING'S — Boneless

SHOULDER ROAST

MANNING'S GROUND BEEF

FARM FRESH STEWING CHICKENS

CHINOOK SALMON STEAKS

BRAND SLICED BACON

69c
lb.

39c
lb.

39c
lb.

69c
lb.

55c
lb.

Specials for Thursday, Friday, Saturday — Nov. 18 - 19 - 20
ALL ADVERTISED ITEMS SUBJECT TO STOCK ON HAND

VILLAGE MARKET
PALM CANYON
441 So. Palm Canyon Drive
Phone 7932 or 9055
HOURS: 9 A.M. to 8 P.M. — SUNDAYS: 9 A.M. to 6 P.M.